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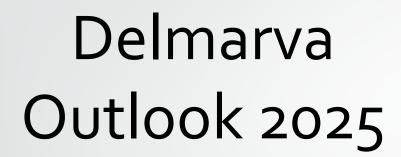






Taylor Bank

_



William R. McCain, MBA, MAI 205 Executive Plaza, Salisbury, MD, 21804 www.wrmccain.com





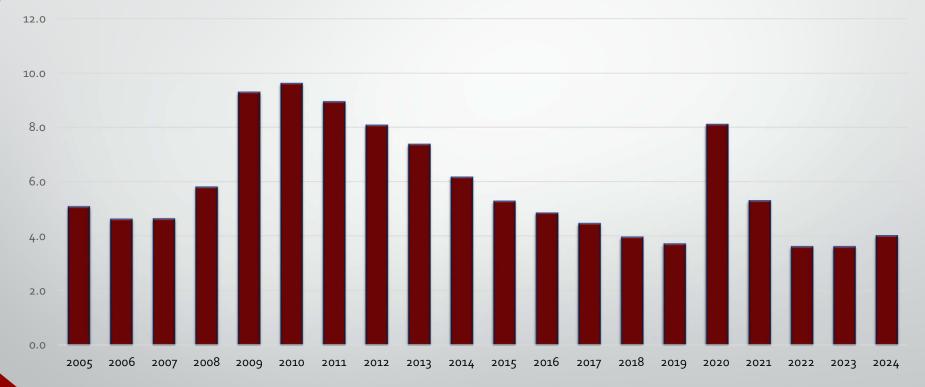
W.R. McCain & Associates, Inc.

- 37 Years in Business
- 15 Person Staff with an average of 14 years of appraisal experience
- Over 14,000 Commercial Assignments
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- Valued over \$13 Billion of Real Estate
- Ranked in top 5% of real estate appraisal firms for size in U.S.
- Provide comprehensive valuation services and consultation
- Outlook 2025 Available online

THE NEW NORM!

Lets Talk the Economy

National Unemployment Rate Annual Averages

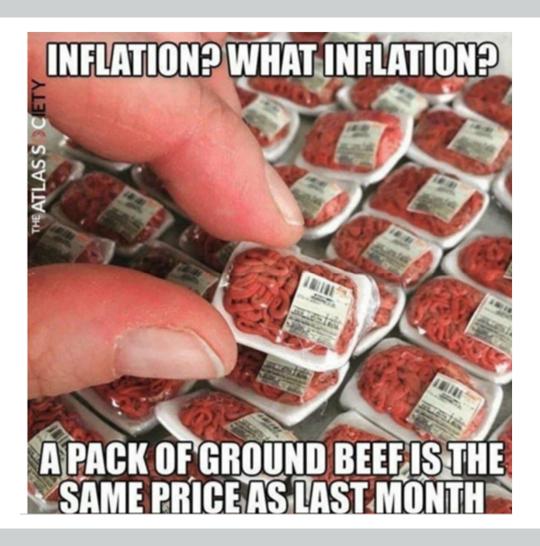


| Labau Mauliat | La | abor Force | | Em | ployment | | Unemployment Rate | | | |
|----------------|---------|------------|-------|---------|----------|--------|-------------------|-----------|--------|--|
| Labor Market | Dec-24 | Dec-23 | % Chg | Dec-24 | Dec-23 | % Chg | Dec-24 | Prev. Mo. | Dec-23 | |
| Wicomico | 51,220 | 51,090 | 0.3% | 49,412 | 50,019 | -1.2% | 3.5% | 4.0% | 2.6% | |
| Cecil | 55,365 | 54,764 | 1.1% | 55,365 | 53,745 | 3.0% | 2.7% | 3.2% | 2.1% | |
| Worcester | 25,318 | 25,142 | 0.7% | 24,011 | 24,369 | -1.5% | 5.2% | 4.9% | 3.8% | |
| Q. Annes | 28,132 | 28,257 | -0.4% | 27,537 | 27,866 | -1.2% | 2.1% | 2.8% | 1.6% | |
| Talbot | 18,052 | 17,687 | 2.1% | 17,571 | 17,362 | 1.2% | 2.7% | 3.2% | 2.1% | |
| Dorchester | 15,602 | 16,320 | -4.4% | 15,111 | 16,014 | -5.6% | 3.1% | 3.7% | 2.2% | |
| Caroline | 17,422 | 17,588 | -0.9% | 17,001 | 17,305 | -1.8% | 2.4% | 3.1% | 1.9% | |
| Somerset | 8,972 | 9,010 | -0.4% | 8,610 | 8,773 | -1.9% | 4.0% | 4.9% | 3.0% | |
| Kent (Md.) | 9,952 | 10,204 | -2.5% | 9,652 | 10,034 | -3.8% | 3.0% | 3.4% | 2.1% | |
| Sussex | 111,416 | 113,618 | -1.9% | 107,806 | 109,279 | -1.3% | 3.2% | 3.1% | 3.9% | |
| Accomack | 15,623 | 16,046 | -2.6% | 15,134 | 1,502 | 907.6% | 3.1% | 3.2% | 3.6% | |
| Maryland (000) | 3,204 | 3,190 | 0.4% | 3,116 | 3,133 | -0.5% | 2.7% | 3.2% | 2.0% | |
| U.S. (000) | 167,746 | 168,260 | -0.3% | 161,294 | 161,969 | -0.4% | 3.8% | 4.0% | 3.7% | |
| MD Lower Shore | 85,510 | 85,242 | 0.3% | 82,033 | 83,161 | -1.4% | 4.1% | 4.4% | 3.0% | |
| MD Mid Shore | 51,076 | 51,595 | -1.0% | 49,683 | 50,681 | -2.0% | 2.7% | 3.3% | 2.0% | |
| MD Upper Shore | 93,449 | 93,225 | 0.2% | 92,554 | 91,645 | 1.0% | 1.0% | 3.1% | 2.0% | |

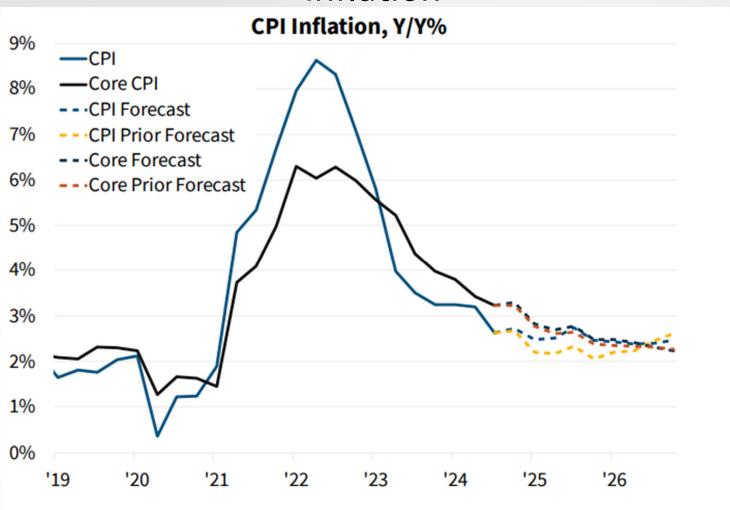
Source: Md. Labor Licensing & Regulation; State of De.-Employment Research Division; Va. Workforce Connection; count is of people by place of residence. Note: MD and US Data is Seasonally Adjusted, Lower Shore = Wicomico, Somerset, Worcester, Mid Shore = Dorchester, Talbot, Caroline, Upper Shore = Queen Anne's, Kent, Cecil

Labor Shortage

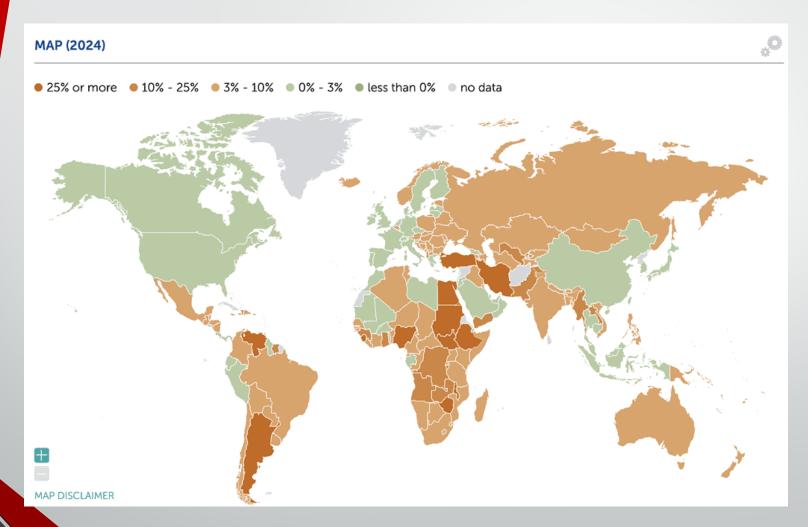
- Record low unemployment in '22 and '23. Near a half century low. But starting to rise.
- Major shortage of workers
- Baby Boomers are retiring in droves. The most populous segment of that generation are in their mid-6o's
- 3 ways to solve:
- 1) increase US birthrate which is at a record low (not likely)
- 2) More working immigrants (the historical source of workers in US)
- 3) Do nothing/stagnation
- Labor shortage drives up wages. 4.1% in '23. Contributes to inflation.
- Mass deportations means less workers which will drive wages even higher
- Tight labor market. Businesses are hiring at the lowest rate since 2013. 7 million unemployed of which 1.5 8 million been job searching over 6 months compared to 1.1 million year prior.
- Thus, dilemma for the Fed. Caution to decrease rates. Goal is 2.5% wage growth and 2% inflation.



Inflation



annie Mae Economic Developments January 2025



Source: Global Finance Economic Data

Inflation

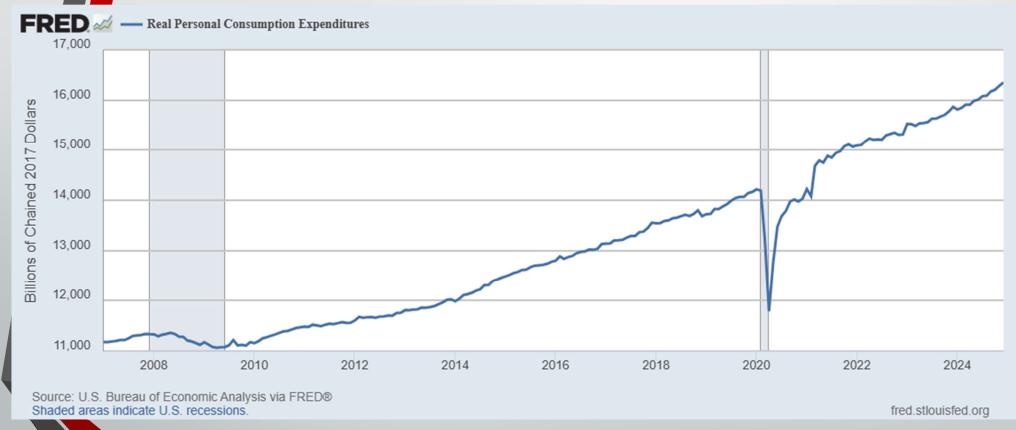
- Currently 2.8%. Down from high of 9.2%
- Personal Consumption Expenditure Price Index (excludes food and energy) or core inflation been close to Fed's target for six of last eight months.
- Fed goal is 2%
- Hard to get below 3% with low unemployment rates, but has been happening
- Global inflation rate at 5.8%
- However tariffs create inflationary pressure, mass deportations push labor prices higher, and white house pressure to artificially push interest rates lower.
- Stagflation?

Household Savings



Source: U.S. Bureau of Economic Analysis, Personal Saving Rate [PSAVERT], retrieved from FRED, Federal Reserve Bank of St. Louis

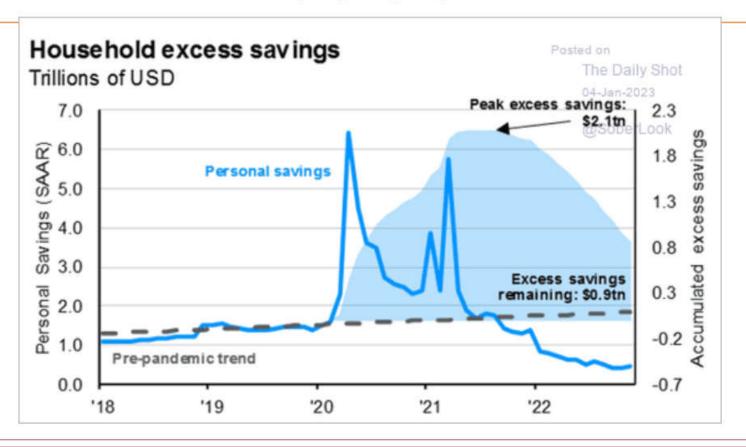
Real Personal Consumption Expenditures



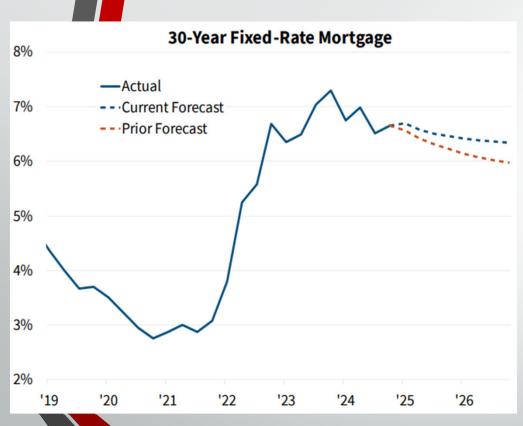
U.S. Bure and Complexic Analysis, Real Personal Consumption Expenditures [PCEC96], retrieved from FRED, Federal Reserve Bank of St. Louis

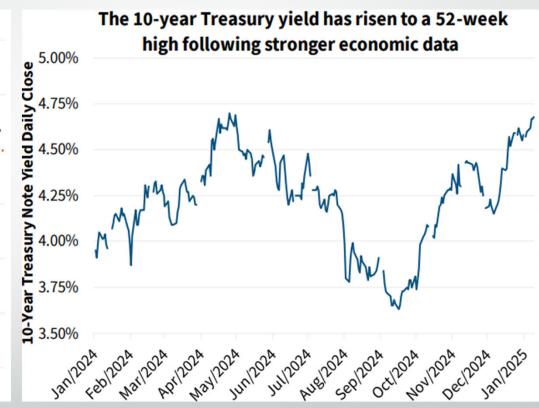
Household Covid Savings

It is quickly being dissipated



Interest Rates





Source: Fannie Mae Economic Developments January 2025

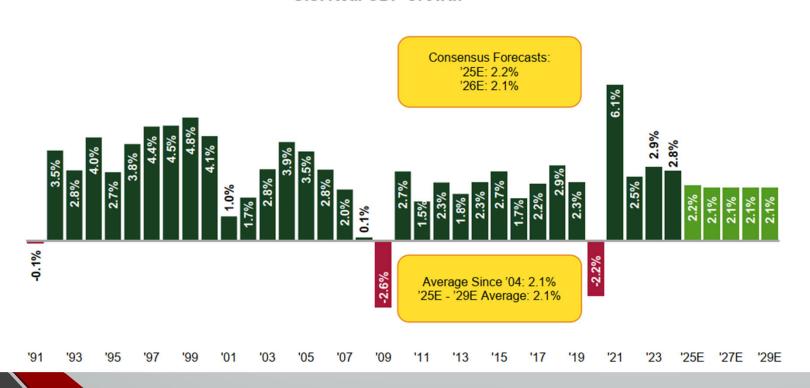
Effect of Mortgage Rates

- Doubling of rates couple of years ago brought downward pressure on everything – inventory levels to home sales
- 85% of current mortgage holders have fixed rate mortgage sub
 5%
- Over 60% of mortgage holders sub 3.5%
- Homeowners reluctant to sell and buy at higher rates
- Mortgage rates likely to only decrease slightly during `25

GDP

Slowing Further: 2024 saw another year of GDP growth despite macro and interest rate uncertainty. GDP growth is expected to remain positive in '25, but the rate of growth should decelerate vs. the last few years. Beyond '25, annual GDP growth is forecasted to remain in the 2% range.

U.S. Real GDP Growth



Fannie Mae Economic Forecast

| Economic Forecast: January 2025 | | | | | | | | | | | | | | | | |
|--|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| | | 202 | 24 | | | 202 | 25 | | | 202 | 26 | | | | | |
| | 24.1 | 24.2 | 24.3 | 24.4 | 25.1 | 25.2 | 25.3 | 25.4 | 26.1 | 26.2 | 26.3 | 26.4 | 2023 | 2024 | 2025 | 2026 |
| Percent Change: Quarterly SAAR, Annual Q4/ | Q4 | | | | | | | | | | | | | | | |
| Gross Domestic Product | 1.6 | 3.0 | 3.1 | 2.4 | 2.2 | 2.2 | 2.2 | 2.1 | 2.2 | 2.1 | 2.0 | 1.9 | 3.2 | 2.5 | 2.2 | 2.0 |
| | | | | | | | | | | | | | | | | |
| Percent Change: Quarterly YoY, Annual Q4/Q | 4 | | | | | | | | | | | | | | | |
| Consumer Price Index | 3.2 | 3.2 | 2.6 | 2.7 | 2.5 | 2.5 | 2.7 | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 3.2 | 2.7 | 2.5 | 2.5 |
| | | | | | | | | | | | | | | | | |
| Percent: Quarterly Avg, Annual Avg | | | | | | | | | | | | | | | | |
| Unemployment Rate | 3.8 | 4.0 | 4.2 | 4.1 | 4.2 | 4.3 | 4.3 | 4.3 | 4.3 | 4.2 | 4.2 | 4.2 | 3.6 | 4.0 | 4.3 | 4.2 |

Source: "Economic Forecast: January 2025" Fannie Mae

Demographic Tsunami

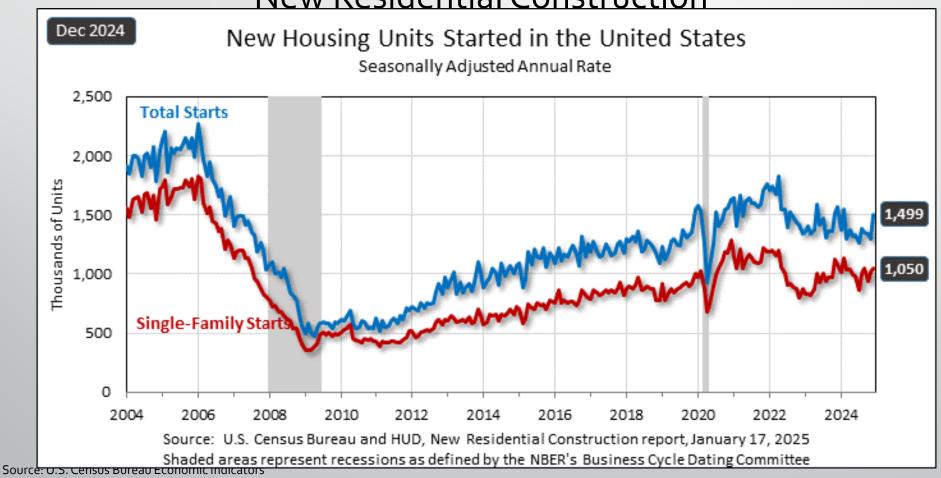
- U.S. population will grow older and more diverse over next four decades
- Fewer workers to fund social security
- In about 8 years, number of people over 65 will be larger than the number of children for the first time in U.S. history
- "Silver Tsunami"- As of 2024 there are 65 million baby boomers. Account for 20% US population and 36% of total homeowner households. Hold half of nation's home equity. 30 yr fixed rate mortgages have made them wealthy. A "wave of wealth" going to be passed on to their children and heirs.

2025 Economic Forecast

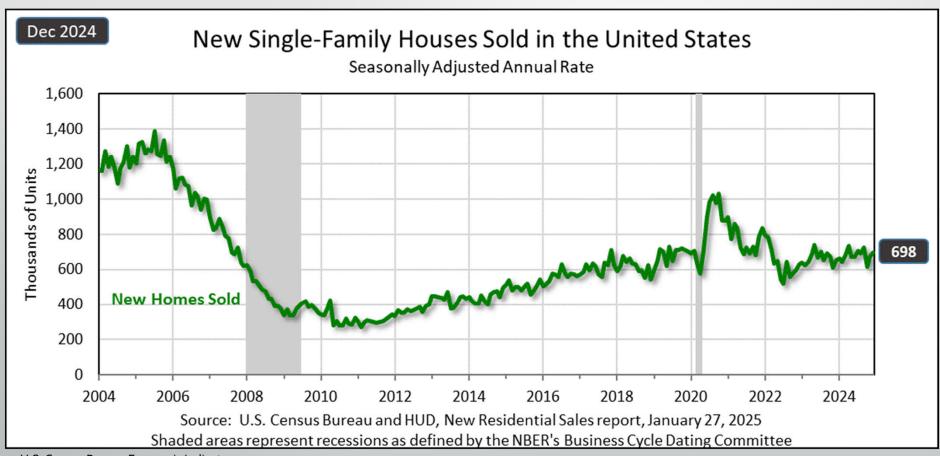
- Flat GDP growth around 2.1% for next couple years
- Consumer spending strong. Keeps the economy buzzing
- Supply change issues have largely been resolved but potential tariffs could create issues
- Unemployment remains low. But tight labor market. Businesses are hiring at the lowest rate since 2013. 7 million unemployed of which 1.5 million been job searching over 6 months compared to 1.1 million year prior.
- Add thousands of federal government workers to the private labor market.
- Unemployment rate could trend slight upward
- Talks of Fed rate decreases starting to be questioned. Probably a couple very small ones. They
 will proceed with caution. First maybe as soon as May if core inflation can stabilize.
- Inflation has increased first month of `25 to 3%. Stagflation ??
- Resiliency of US economy keeps surprising. No recession, inflation near Fed goal but may be trending upwards, unemployment was near half century low although now slightly increasing, mortgage interest rates hope to improve, stock market rising.
- Effect of trade deficit and tariffs. China \$1 trillion surplus. US \$918 billion deficit.
- However, current federal government chaos creates uncertainty.

The Housing Market

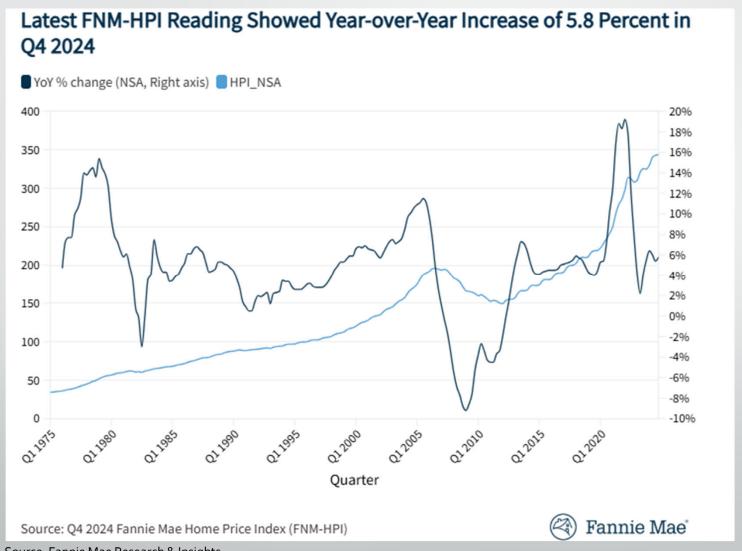
New Residential Construction



New Residential Sales

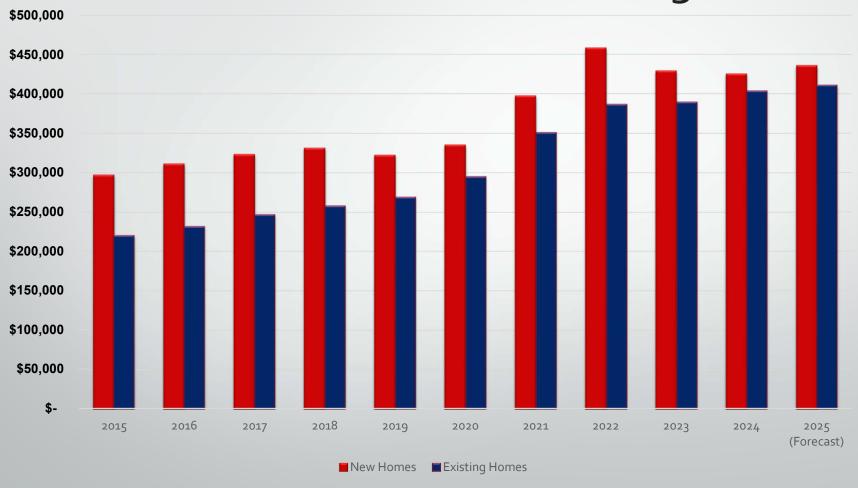


Source: U.S. Census Bureau Economic Indicators



Source: Fannie Mae Research & Insights

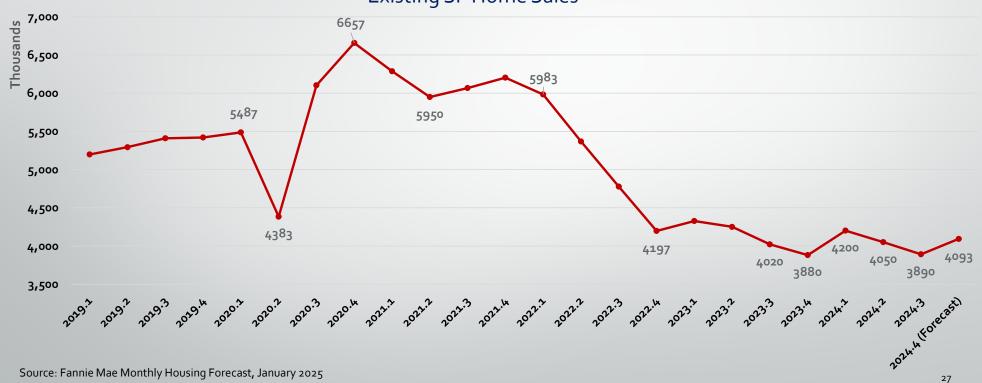
Median Price of New vs. Existing Homes



Source: Fannie Mae & National Association of Realtors Housing Statistics

Existing Home Sales





Housing Forecast

| | New Single-Family Home Sales | Existing Single-Family Home Sales |
|--------------------|---------------------------------|--------------------------------------|
| 2019 | 683,000 | 5,340,000 |
| 2020 | 822,000 | 5,640,000 |
| 2021 | 771,000 | 6,120,000 |
| 2022 | 641,000 | 5,030,000 |
| 2023 | 666,000 | 4,090,000 |
| 2024 (Forecast) | 689,000 | 4,058,000 |
| 2025 (Forecast) | 738,000 | 4,150,000 |

| | Single-Family Starts | Multi-Family Starts |
|------------------------|-------------------------|------------------------|
| 2019 | 888,000 | 402,000 |
| 2020 | 991,000 | 389,000 |
| 2021 | 1,127,000 | 474,000 |
| 2022 | 1,005,000 | 547,000 |
| 2023 | 948,000 | 472,000 |
| 2024 (Forecast) | 1,005,000 | 342,000 |
| 2025 (Forecast) | 993,000 | 319,000 |

| | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 (Forecast) | 2025 (Forecast) |
|---------------------------------|------|------|------|------|------|--------------------|--------------------|
| 30-Yr Fixed Mortgage Rate | 3.9% | 3.1% | 3.0% | 5.3% | 6.8% | 6.7% | 6.6% |

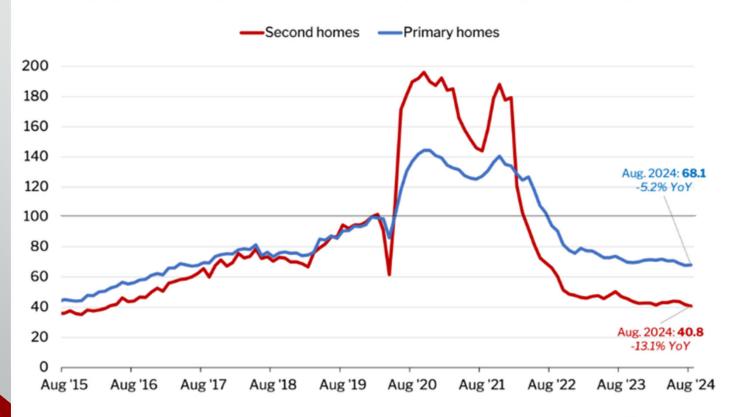
Source: "Housing Forecast: January 2025," Fannie Mae

Resort & Second Home Market

- NAR published report in 2021 Sussex County ranked #3 nationally for vacation home counties with the largest domestic net in-migration in 2020
- Same report ranked top 30 largest vacation home counties by number of homes for seasonal/recreational use as of 2019 – Sussex County was #6 and Worcester County was #8

Resort & Second Home Market

Mortgage-Rate Locks for Second Homes Have Fallen 13% Since Last Summer Seasonally adjusted mortgage-rate lock index: 100=pre-pandemic levels (Jan.-Feb. 2020)



Source: Redfin analysis of Optimal Blue data

REDFIN

Resort & Second Home Market



Source: Pacaso analysis of <u>Optimal</u> <u>Blue</u> second home transaction data through May 3, 2023.

Construction Costs

Summary YTD Change in Individual Material Costs (U.S.)

Since January, U.S. costs for carpet, clay bricks, insulation, steel decks, and aluminum conduit have all increased.

Costs for galvanized pipe, fire-sprinkler pipe, PVC pipe, ceramic tile, and lumber have decreased.



CoreLogic

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Source: CoreLogic Intelligence Quarterly Construction Insights Q4 - 2024

Construction Costs

| Inputs To Indu Inputs to construction Inputs to multifamily construction | -0.2% | | |
|--|------------------|--------|-------|
| | 1100001101111111 | | |
| Inputs to multifamily construction | 0.007 | 0.9% | 38.6% |
| p | -0.2% | 1.9% | 39.3% |
| Inputs to nonresidential construction | -0.2% | 0.6% | 39.2% |
| Inputs to commercial construction | -0.1% | 0.8% | 40.2% |
| Inputs to healthcare construction | -0.1% | 1.0% | 39.9% |
| Inputs to industrial construction | -0.2% | 1.3% | 36.1% |
| Inputs to other nonresidential construction | -0.2% | 0.5% | 38.9% |
| Inputs to maintenance and repair construction | -0.3% | 1.1% | 36.6% |
| Commoditi | es | | |
| Adhesives and sealants | 0.0% | 1.4% | 35.3% |
| Brick and structural clay tile | 0.0% | 4.6% | 31.0% |
| Concrete products | 0.1% | 4.1% | 40.8% |
| Construction machinery and equipment | -0.5% | 0.7% | 29.6% |
| Construction sand, gravel, and crushed stone | 0.2% | 7.7% | 40.7% |
| Copper wire and cable | -2.3% | 7.5% | 40.4% |
| Crude petroleum | 0.5% | -0.8% | 40.8% |
| Fabricated structural metal products | 0.0% | -0.5% | 54.5% |
| Gypsum products | 0.5% | 5.4% | 50.7% |
| Hot rolled steel bars, plates, and structural shapes | 2.5% | -4.8% | 45.9% |
| Insulation materials | 0.2% | 7.3% | 47.0% |
| Iron and steel | -2.5% | -10.6% | 39.2% |
| Lumber and wood products | 0.2% | 1.3% | 25.9% |
| Natural gas | 57.7% | 22.5% | 88.0% |
| Plumbing fixtures and fittings | 0.1% | 2.1% | 20.1% |
| Prepared asphalt, tar roofing and siding products | -0.1% | 1.6% | 43.6% |
| Softwood lumber | 1.1% | 12.9% | 18.5% |
| Steel mill products | -3.0% | -11.5% | 44.1% |
| Switchgear, switchboard, industrial controls equipment | 1.6% | 6.8% | 49.7% |
| Unprocessed energy materials Source: U.S. Bureau of Labor Statistics | 10.0% | 4.1% | 65.4% |

Chart taken from Construction Dive Website

Quiz

•What are the three most important contributing factors to real estate value?

Answer

- •INVENTORY
- Mortgage Rates
 - Location

Overall Housing Market for 2025

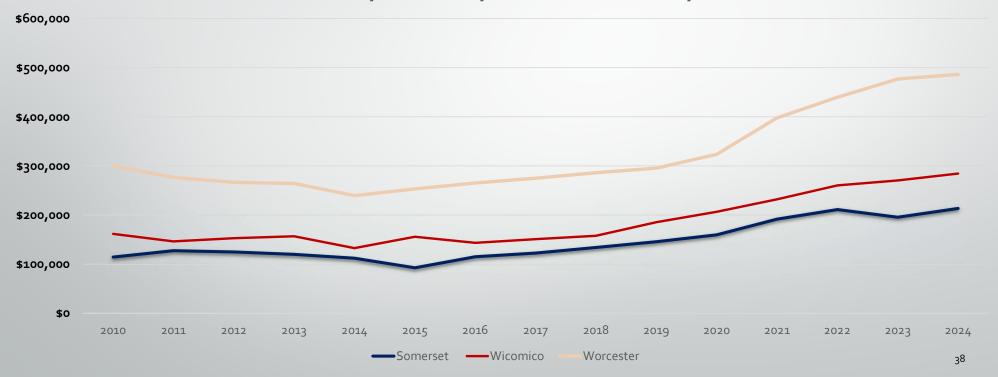
- Sales slightly increase. New construction slight decrease. Mortgage rates little change.
- Low existing home inventories. Slowly start to catch up. However, put in perspective.
- 85% of U.S. homes have mortgage rate below 5%. 64% below 4%. 32% below 3%. Not many sellers. Who wants to trade a 3% mortgage for a 7%. Will still take years to work thru until becomes the New Norm!
- New construction has helped to replenish inventories some.
- Multi-family construction will experience significant decline. Financing is tight and there were around one million apartments under construction. Highest total since 1973.
- Existing home values showing increases at a slower rate. Have plateaued to a degree. Forecasts 3-5% increase.
- New home vs existing home gap narrows
- Housing market still slightly out of balance, demand still exceeds supply for now.
- Shift from a seller's market to a balanced market has begun. National inventory begins to be over 4 months of supply. Under 4 months considered a seller's market, 4-6 months a balanced market, over 6 months is a buyer's market.
- Haves and Have Nots. Countries within a Country.
- Don't look for a housing boom, but will see some small improvements. Sounds a lot like 2024
- However, tough year to make economic and housing predictions because of the "STUFF". But good news for housing is always the same people will always need a place to live. Challenge is just what that will look like.

Impact on Maryland

- Estimated that Maryland has a housing shortage of about 96,000 homes
- More people left Maryland than moved in. Inventory shortage, high cost of homes, high taxes.
- However, some Eastern Shore Counties benefitted such as Wicomico and Somerset

Lower Shore Housing Average Sale Price

Somerset, Wicomico, Worcester Counties, MD



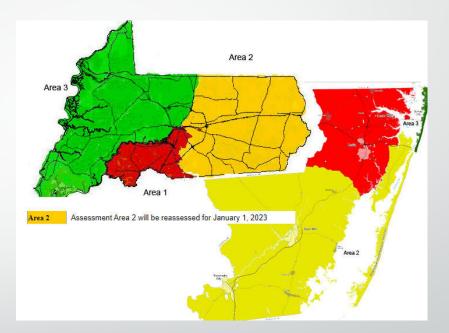
Source: MD Association of Realtors & Bright MLS

Lower Shore Housing Average Sale Price

| | Somerset | | | Wicomico | | | | Worcester | | | |
|------|----------|---------|----------|----------|---------|----------|----|-----------|----------|--|--|
| Year | | Price | % Change | | Price | % Change | | Price | % Change | | |
| 2010 | \$ | 114,217 | -35.02% | \$ | 161,527 | -14.39% | \$ | 300,625 | -10.27% | | |
| 2011 | \$ | 127,540 | 11.66% | \$ | 147,669 | -8.58% | \$ | 276,477 | -8.03% | | |
| 2012 | \$ | 124,750 | -2.19% | \$ | 152,816 | 3.49% | \$ | 266,266 | -3.69% | | |
| 2013 | \$ | 129,325 | 3.67% | \$ | 156,517 | 2.42% | \$ | 264,249 | -0.76% | | |
| 2014 | \$ | 112,085 | -13.33% | \$ | 147,874 | -5.52% | \$ | 248,886 | -5.81% | | |
| 2015 | \$ | 135,293 | 20.71% | \$ | 155,670 | 5.27% | \$ | 253,010 | 1.66% | | |
| 2016 | \$ | 114,974 | -15.02% | \$ | 143,343 | -7.92% | \$ | 265,190 | 4.81% | | |
| 2017 | \$ | 122,552 | 6.59% | \$ | 148,210 | 3.40% | \$ | 275,851 | 4.02% | | |
| 2018 | \$ | 139,983 | 14.22% | \$ | 157,531 | 6.29% | \$ | 285,980 | 3.67% | | |
| 2019 | \$ | 145,486 | 3.93% | \$ | 185,212 | 17.57% | \$ | 295,403 | 3.29% | | |
| 2020 | \$ | 159,614 | 9.71% | \$ | 206,345 | 11.41% | \$ | 323,283 | 9.44% | | |
| 2021 | \$ | 191,428 | 19.93% | \$ | 231,857 | 12.36% | \$ | 397,767 | 23.04% | | |
| 2022 | \$ | 211,150 | 10.30% | \$ | 260,091 | 12.18% | \$ | 439,711 | 10.54% | | |
| 2023 | \$ | 195,312 | -7.50% | \$ | 270,121 | 3.86% | \$ | 476,666 | 8.40% | | |
| 2024 | \$ | 213,257 | 9.19% | \$ | 284,286 | 5.24% | \$ | 486,150 | 1.99% | | |

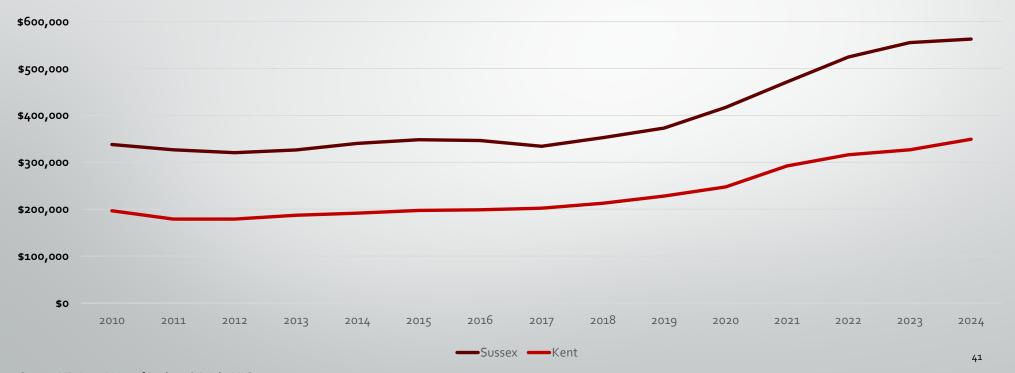
ASSESSMENTS

- Maryland latest assessment for Group 1 properties (MD 3 yr. cycle) up 20.1% statewide. Com 16.4%
 - Last year 2024 statewide increase of 23.4%
 - Rural counties of Lower Eastern Shore and Western MD led the charge
- Wicomico residential increased 30.6%
 - Down from 2024 Wicomico residential increase of 37.5%. But 3rd highest in the State
- Somerset led the State 37.7%
- Worcester residential increased 29.5%. Down from last year of 47.4%
- Sussex County court ordered reassessment
 - First wave has gone out
 - New assessed values effective for 2025 tax year



Lower Shore Housing Average Sale Price

Sussex & Kent Counties, DE



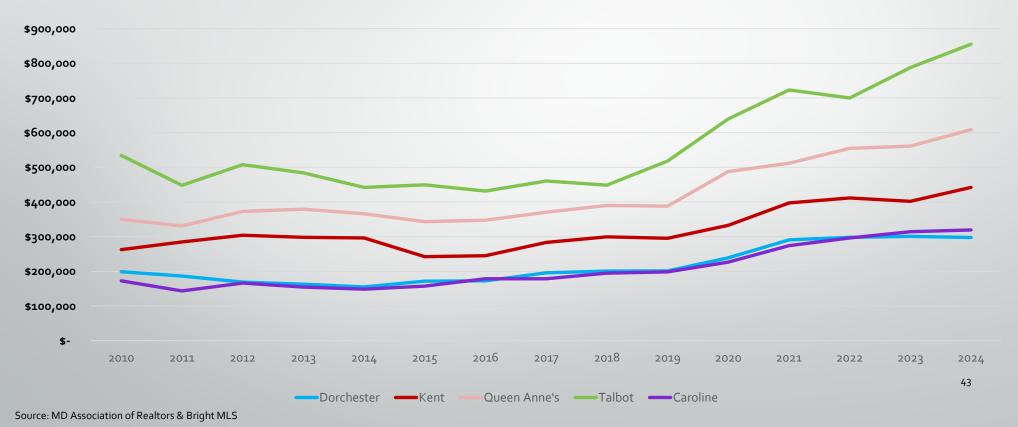
Source: MD Association of Realtors & Bright MLS

Lower Shore Housing Average Sale Price

| | | Sussex | County | | Kent County | | |
|------|-----|---------|----------|-----|-------------|----------|--|
| Year | Pri | ce | % Change | Pri | ce | % Change | |
| 2010 | \$ | 341,329 | 0.45% | \$ | 196,583 | -5.38% | |
| 2011 | \$ | 331,668 | -2.83% | \$ | 178,916 | -8.99% | |
| 2012 | \$ | 320,396 | -3.40% | \$ | 179,000 | 0.05% | |
| 2013 | \$ | 326,382 | 1.87% | \$ | 187,091 | 4.52% | |
| 2014 | \$ | 340,288 | 4.26% | \$ | 191,584 | 2.40% | |
| 2015 | \$ | 348,206 | 2.33% | \$ | 198,417 | 3.57% | |
| 2016 | \$ | 346,398 | -0.52% | \$ | 198,931 | 0.26% | |
| 2017 | \$ | 334,232 | -3.51% | \$ | 202,192 | 1.64% | |
| 2018 | \$ | 352,469 | 5.46% | \$ | 212,774 | 5.23% | |
| 2019 | \$ | 373,068 | 5.84% | \$ | 228,317 | 7.30% | |
| 2020 | \$ | 417,179 | 11.82% | \$ | 247,426 | 8.37% | |
| 2021 | \$ | 471,266 | 12.96% | \$ | 292,199 | 18.10% | |
| 2022 | \$ | 524,544 | 11.31% | \$ | 316,125 | 8.19% | |
| 2023 | \$ | 555,065 | 5.82% | \$ | 326,593 | 3.31% | |
| 2024 | \$ | 562,851 | 1.40% | \$ | 349,179 | 6.92% | |

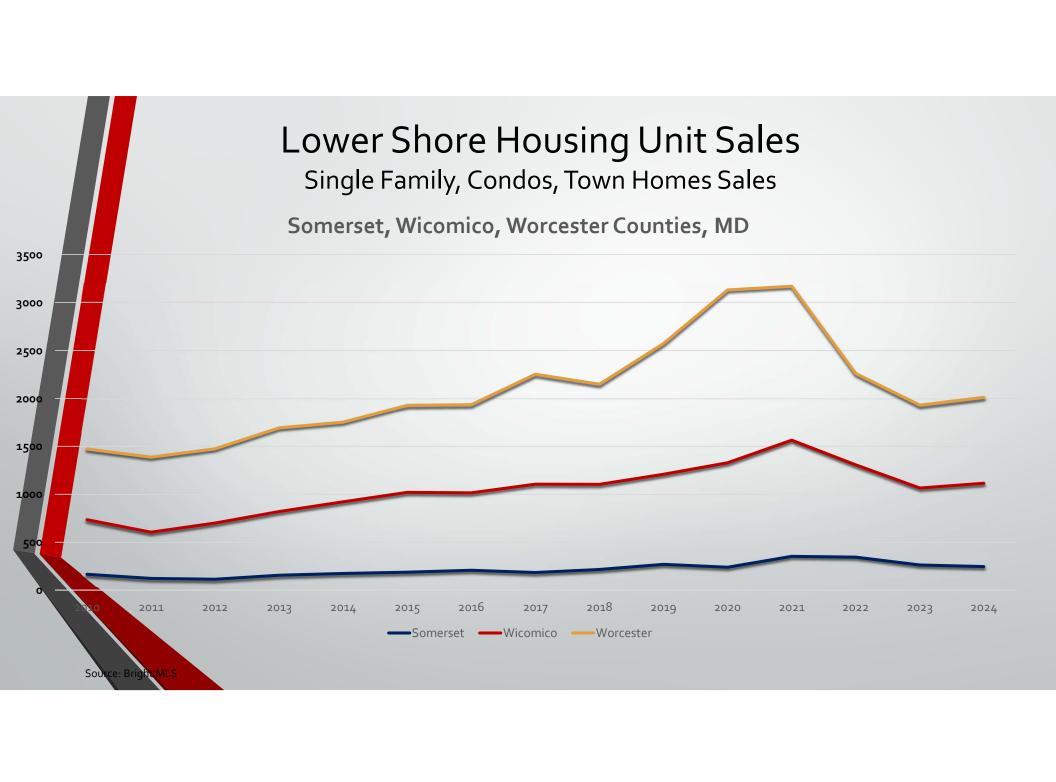
Mid/Upper Shore Housing Average Sale Price

Dorchester, Kent, Queen Anne's, Talbot, Caroline Counties, MD



Mid/Upper Shore Housing Average Sale Price

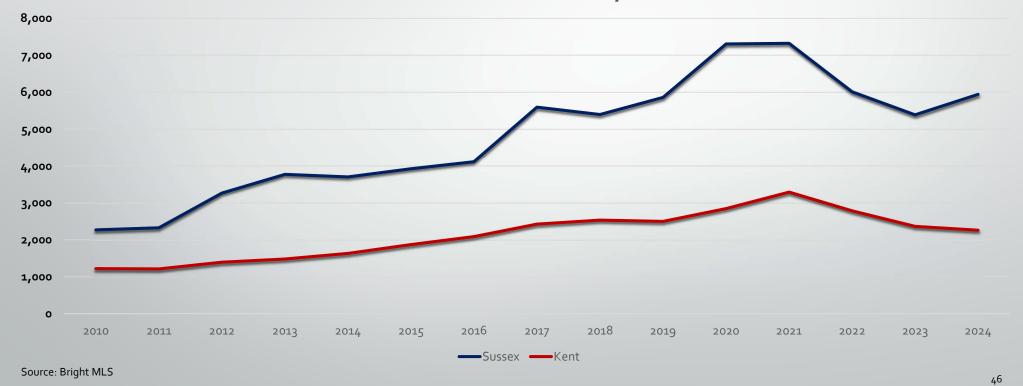
| | | Dorches | ster | | Kei | nt | | Queen A | nne's | | Talbo | t | | Caro | line |
|------|-------|---------|----------|-------|---------|----------|-------|---------|----------|-------|---------|----------|------|---------|----------|
| Year | Price | | % Change | Price | | % Change | Price | е | % Change | Price | | % Change | Pric | ce | % Change |
| 2010 | \$ | 199,132 | 1.48% | \$ | 262,757 | -8.61% | \$ | 349,884 | -0.98% | \$ | 534,367 | -7.24% | \$ | 172,576 | -16.02% |
| 2011 | \$ | 186,321 | -6.43% | \$ | 284,641 | 8.33% | \$ | 330,955 | -5.41% | \$ | 448,077 | -16.15% | \$ | 143,418 | -16.90% |
| 2012 | \$ | 168,843 | -9.38% | \$ | 304,089 | 6.83% | \$ | 372,692 | 12.61% | \$ | 507,775 | 13.32% | \$ | 166,217 | 15.90% |
| 2013 | \$ | 162,874 | -3.54% | \$ | 298,291 | -1.91% | \$ | 379,122 | 1.73% | \$ | 484,077 | -4.67% | \$ | 154,584 | -7.00% |
| 2014 | \$ | 154,923 | -4.88% | \$ | 296,050 | -0.75% | \$ | 366,134 | -3.43% | \$ | 442,193 | -8.65% | \$ | 148,506 | -3.93% |
| 2015 | \$ | 171,771 | 10.88% | \$ | 242,412 | -18.12% | \$ | 343,484 | -6.19% | \$ | 449,225 | 1.59% | \$ | 157,434 | 6.01% |
| 2016 | \$ | 172,845 | 0.63% | \$ | 245,070 | 1.10% | \$ | 347,439 | 1.15% | \$ | 431,607 | -3.92% | \$ | 178,588 | 13.44% |
| 2017 | \$ | 195,763 | 13.26% | \$ | 283,143 | 15.54% | \$ | 370,326 | 6.59% | \$ | 460,588 | 6.71% | \$ | 178,606 | 0.01% |
| 2018 | \$ | 200,535 | 2.44% | \$ | 299,504 | 5.78% | \$ | 389,875 | 5.28% | \$ | 448,590 | -2.60% | \$ | 194,819 | 9.08% |
| 2019 | \$ | 201,338 | 0.40% | \$ | 295,423 | -1.36% | \$ | 388,038 | -0.47% | \$ | 518,346 | 15.55% | \$ | 198,293 | 1.78% |
| 2020 | \$ | 239,205 | 18.81% | \$ | 332,783 | 12.65% | \$ | 487,701 | 25.68% | \$ | 639,448 | 23.36% | \$ | 226,467 | 14.21% |
| 2021 | \$ | 290,559 | 21.47% | \$ | 397,275 | 19.38% | \$ | 511,764 | 4.93% | \$ | 723,128 | 13.09% | \$ | 274,152 | 21.06% |
| 2022 | \$ | 297,882 | 2.52% | \$ | 411,738 | 3.64% | \$ | 554,426 | 8.34% | \$ | 700,063 | -3.19% | \$ | 296,450 | 8.13% |
| 2023 | \$ | 300,750 | 0.96% | \$ | 401,728 | -2.43% | \$ | 561,132 | 1.21% | \$ | 787,753 | 12.53% | \$ | 314,263 | 6.01% |
| 2024 | \$ | 297,694 | -1.02% | \$ | 442,299 | 10.10% | \$ | 608,814 | 8.50% | \$ | 854,995 | 8.54% | \$ | 319,598 | 1.70% |



Lower DE Housing Unit Sales

Single Family, Condos, Town Homes Sales

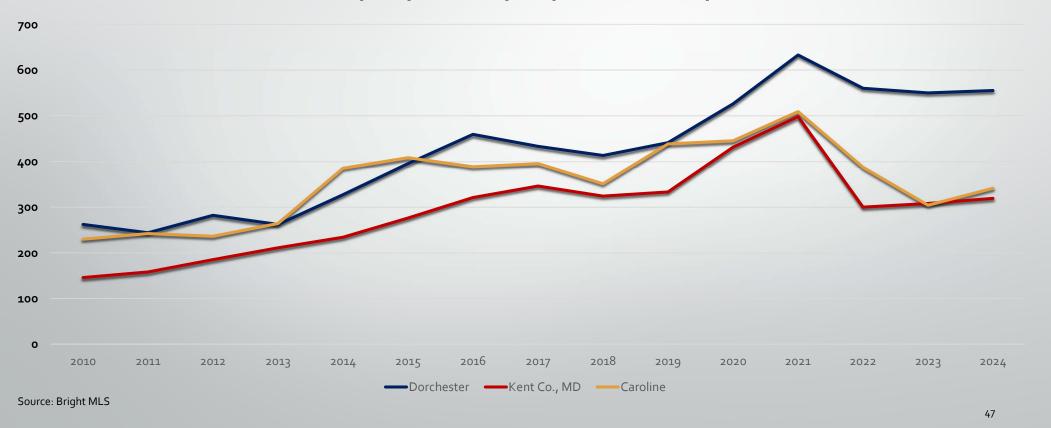
Sussex & Kent Counties, DE

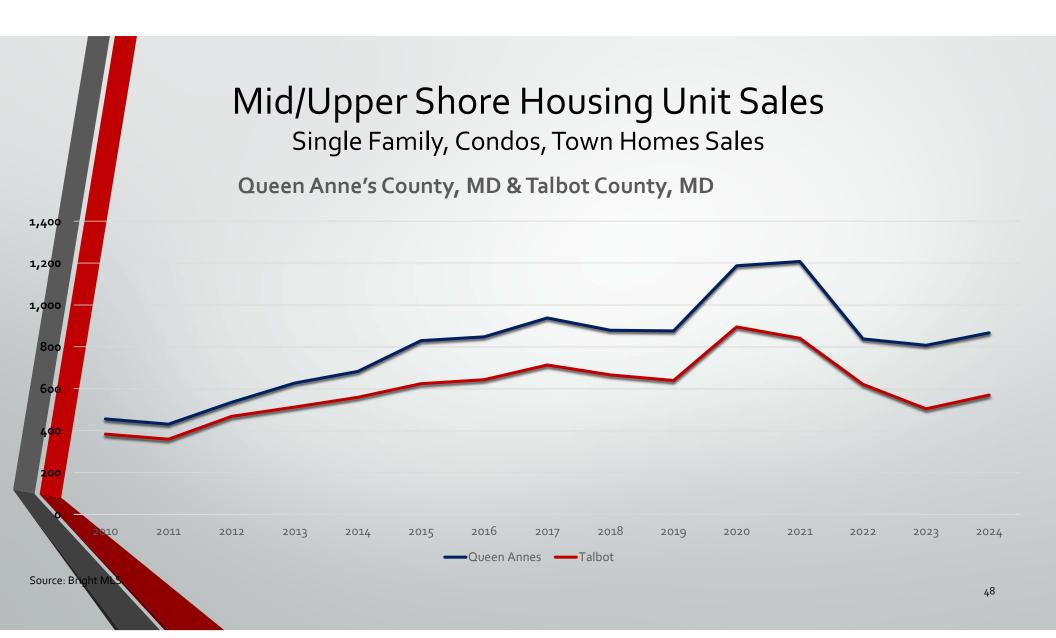


Mid/Upper Shore Housing Unit Sales

Single Family, Condos, Town Homes Sales

Dorchester Co., MD, Kent Co., MD, & Caroline Co., MD





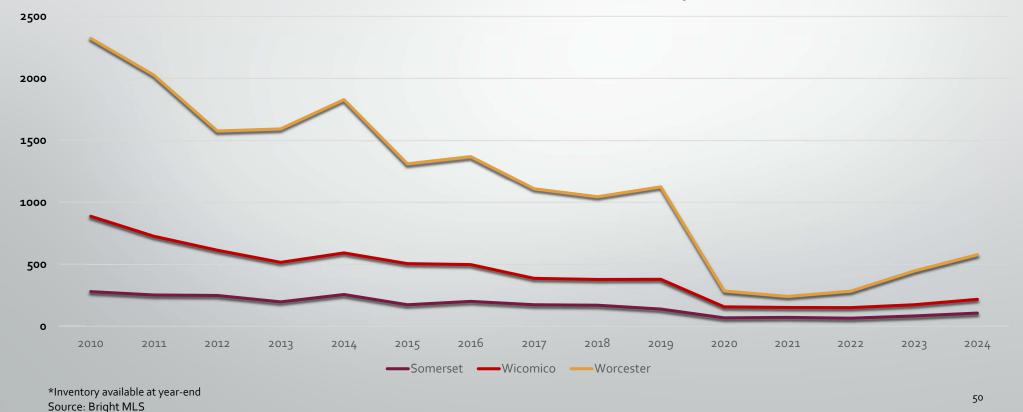
Local Residential Data

| | | Units S | old | A | verage Pri | ce | Median Price | | |
|--------------|-------|---------|----------|-----------|------------|----------|--------------|-----------|----------|
| | 2024 | 2023 | % Change | 2024 | 2023 | % Change | 2024 | 2023 | % Change |
| Worcester | 2,011 | 1,930 | 4.2% | \$486,150 | \$476,666 | 2.0% | \$415,000 | \$410,000 | 1.2% |
| Somerset | 246 | 262 | -6.1% | \$213,257 | \$195,312 | 9.2% | \$190,250 | \$169,200 | 12.4% |
| Wicomico | 1,115 | 1,065 | 4.7% | \$284,286 | \$270,121 | 5.2% | \$262,500 | \$250,000 | 5.0% |
| Dorchester | 555 | 550 | 0.9% | \$297,694 | \$300,750 | -1.0% | \$268,000 | \$259,000 | 3.5% |
| Caroline | 341 | 304 | 12.2% | \$319,598 | \$314,263 | 1.7% | \$304,000 | \$292,500 | 3.9% |
| Talbot | 570 | 504 | 13.1% | \$854,995 | \$787,753 | 8.5% | \$485,500 | \$472,450 | 2.8% |
| Queen Anne's | 867 | 807 | 7.4% | \$608,814 | \$561,132 | 8.5% | \$539,900 | \$500,000 | 8.0% |
| Kent, MD | 319 | 308 | 3.6% | \$442,299 | \$401,728 | 10.1% | \$339,500 | \$309,990 | 9.5% |
| Cecil | 1,111 | 1,071 | 3.7% | \$395,064 | \$374,718 | 5.4% | \$365,000 | \$335,000 | 9.0% |
| Sussex, DE | 5,940 | 5,385 | 10.3% | \$562,851 | \$555,065 | 1.4% | \$452,000 | \$450,000 | 0.4% |
| Kent, DE | 2,264 | 2,365 | -4.3% | \$349,179 | \$326,593 | 6.9% | \$340,000 | \$315,000 | 7.9% |

Lower Shore Active Listings

New & Existing Single Family Homes, Condos, Town Homes

Somerset, Wicomico, Worcester County, MD



Lower DE Active Listings

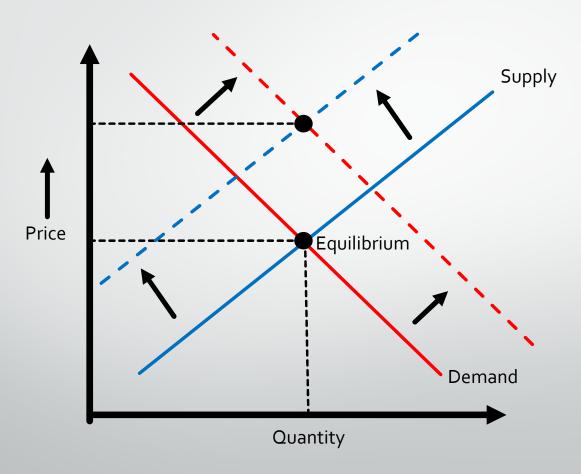
New & Existing Single Family Homes, Condos, Town Homes

Sussex & Kent Counties, DE



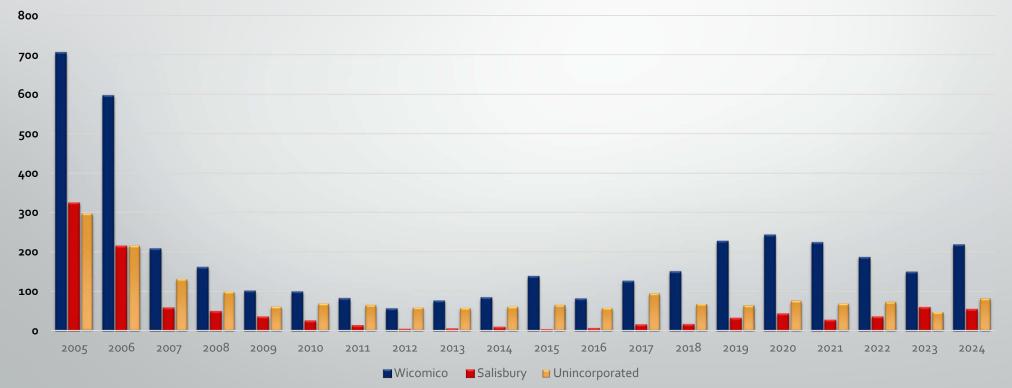
*Inventory available at year-end Source: Bright MLS

Macroeconomics



Wicomico County Housing Unit Permits Single Family Structures

Single Family Building Permits



Source: SOCDS 53

Building Permits
Single Family
Structures
Lower Shore of MD

| Year | Wicomico | Worcester | Somerset |
|------|----------|-----------|----------|
| 2005 | 828 | 712 | 199 |
| 2006 | 701 | 587 | 135 |
| 2007 | 269 | 379 | 105 |
| 2008 | 208 | 183 | 44 |
| 2009 | 145 | 106 | 39 |
| 2010 | 142 | 93 | 48 |
| 2011 | 107 | 81 | 60 |
| 2012 | 87 | 95 | 15 |
| 2013 | 112 | 124 | 26 |
| 2014 | 112 | 133 | 48 |
| 2015 | 93 | 222 | 35 |
| 2016 | 80 | 164 | 37 |
| 2017 | 125 | 164 | 17 |
| 2018 | 171 | 189 | 31 |
| 2019 | 226 | 232 | 25 |
| 2020 | 242 | 249 | 20 |
| 2021 | 223 | 303 | 40 |
| 2022 | 185 | 290 | 32 |
| 2023 | 148 | 376 | 43 |
| 2024 | 217 | 316 | 38 |

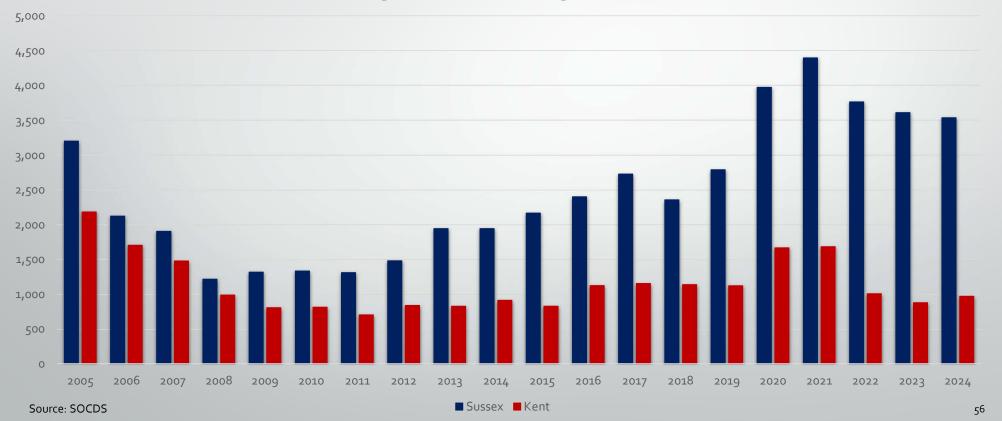
Source: SOCDS

Septic Septic Sewer Sewer

- The challenges
- Need public sewer to develop
- Failing septic systems. All will eventually fail will all have to be replaced?
- Wicomico no county owned public sewer
- Resolution on Horizon
- Wicomico just accepted/approved water/sewer plan
- GSC Task Force

Delaware Housing Unit Permits Single Family Structures

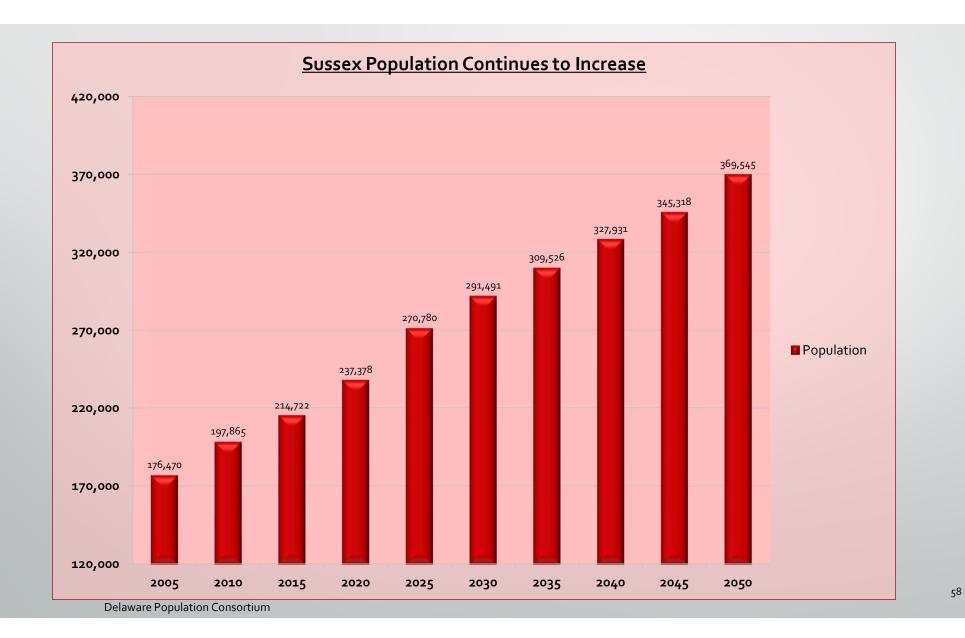
Single Family Building Permits



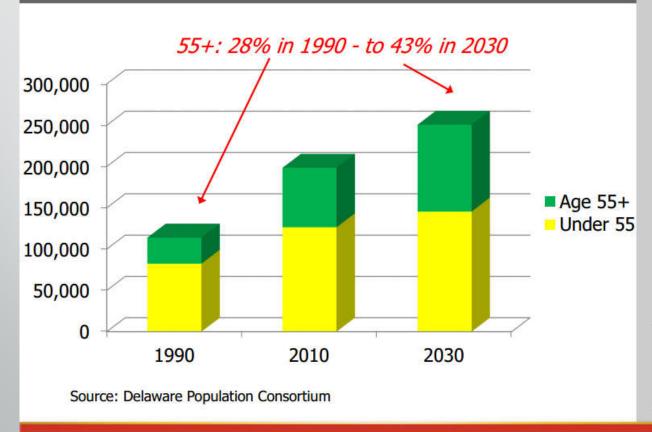
Building Permits
Single Family Structures
Lower Shore of DE

| Year | Sussex | Kent |
|------|--------|-------|
| 2005 | 3,200 | 2,182 |
| 2006 | 2,121 | 1,703 |
| 2007 | 1,903 | 1,478 |
| 2008 | 1,215 | 988 |
| 2009 | 1,318 | 806 |
| 2010 | 1,334 | 814 |
| 2011 | 1,311 | 703 |
| 2012 | 1,481 | 840 |
| 2013 | 1,942 | 827 |
| 2014 | 1,943 | 912 |
| 2015 | 2,166 | 827 |
| 2016 | 2,399 | 1,124 |
| 2017 | 2,727 | 1,154 |
| 2018 | 2,357 | 1,137 |
| 2019 | 2,788 | 1,122 |
| 2020 | 3,971 | 1,666 |
| 2021 | 4,395 | 1,682 |
| 2022 | 3,764 | 1,008 |
| 2023 | 3,610 | 879 |
| 2024 | 3,535 | 971 |

Source: SOCDS



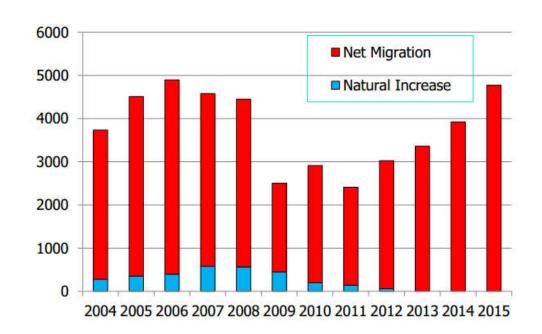
Long Term Population Trends – Sussex



CUSTOMER RELATIONSHIPS IN THE NEW ECONOMY



Sussex Population Growth is Steady (Annual Change)



Source: U.S. Census Bureau

CUSTOMER RELATIONSHIPS IN THE NEW ECONOMY



Millsboro

- Fastest growing municipality in Sussex County
- 2nd fastest growing municipality in State of DE
- Water/Sewer expansion to the north. Major development soon to follow
- Ground broken on Millsboro bypass to relieve Rt 24 traffic through town
- Georgetown flyover project for Rt 404 to follow
- Plantation Lakes northern phase building out over 200 homes/yr plus additional 9 holes golf. New clubhouse now open.
- New apartments in Long Neck & Millsboro, for example Baywood Gardens, Riverside Apartments, The Willows
- Aldi, Grotto Pizza & Texas Roadhouse, Avid Hotel, Alderleaf Meadows 150home subdivision as well as the downtown revitalization project
- Beebe Healthcare and TidalHealth to build new campuses on north side of town

Sussex County Infrastructure

Sewer Expansion Projects - Several currently in process in both western and eastern Sussex

DelDOT 2-3 years for planning

2-3 years to complete project acquisitions

2-3 years to complete construction

Example:

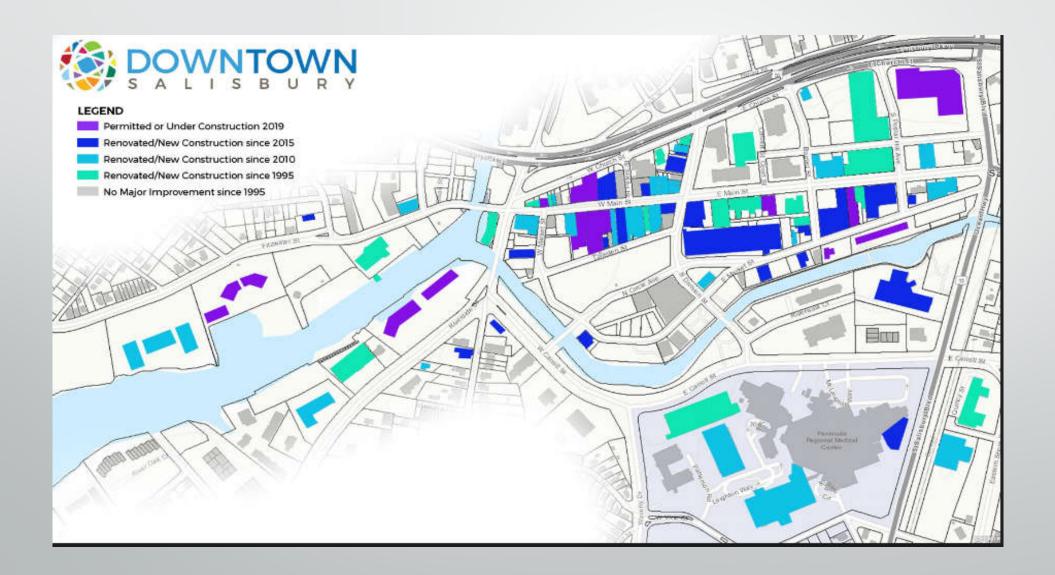
US 113 @ SR 16 Grade Separated Intersection

Design 2018-2022

Acquisitions 2022-2023

Construction Start 2024





2025 Delmarva Housing Market

- 2025 will be an "ok" market, but nothing overly exciting
- Low inventory levels still the story of the day
- 2025 should see more new construction dwellings.
- Should follow national trends. Prices 2-4% increase. Under \$300k may increase 5%. Over #300k may decrease 5%.
- Locally Sussex County still wins the Oscar!! The Beat Goes On!!
- However, sustainability of Sussex County growth? Comes with growing pains
- Delaware beats Maryland in activity why? Public sewer availability name of game!
- GSC Water/sewer Task Force
- Septic issues continue on Maryland's Eastern Shore. Wicomico water/sewer plan approved but a long way to go.
- Lower Shore and most of MD Eastern Shore aged housing stock and still lacking significant new construction. This will continue to put pressure on inventory levels.
- MD Eastern Shore pent up demand for new construction.
- Delmarva remains an attractive real estate market with a variety of housing options including resort and non-resort. Great healthcare, university, relatively low taxes, affordable real estate, recreational opportunities, and high quality of life. A Covid escape!
- GSC Housing Task Force white paper

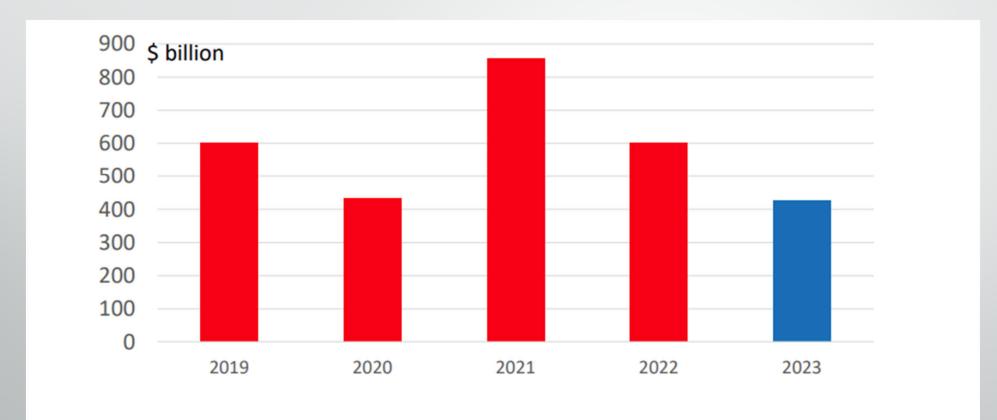
Commercial Real Estate



Commercial Real Estate Outlook

- Covid had a bigger impact on commercial, but steadily has recovered. However, sales, leasing, and new construction not quite back to pre-Covid levels. Increase in borrowing cost put a damper on market.
- Stronger interest for land, multifamily, and industrial properties versus retail, hotels, and office* properties. Multifamily/apartments has significantly slowed. Once again interest rates.
- Due to Covid, workers went home, and significant number have gone home to stay. Have returned to some degree over time albeit in different forms/style.
- Repurposing of box stores and office complexes for example. For example, K-Mart in Salisbury now a JA Center.

Commercial Transaction Volume Cut in Half in Two Years



Source: MSCI, Real Capital Analytics



Source: Presented by Lawrence Yun, "Commercial and Economic Outlook," National Association of Realtors Published 11/2023

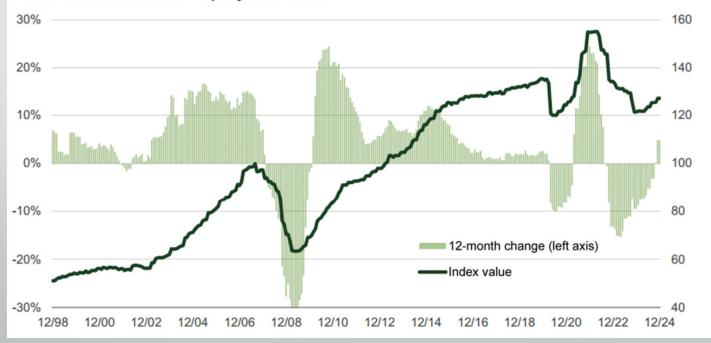
Commercial Property Price Index

Green Street CPPI®: All-Property Index

Property Values Up 5% in 2024

The Green Street Commercial Property Price Index® was unchanged in December. The all-property index increased 4.8% last year.

Green Street Commercial Property Price Index®



Source: Green Street Commercial Property Price Index January 2025

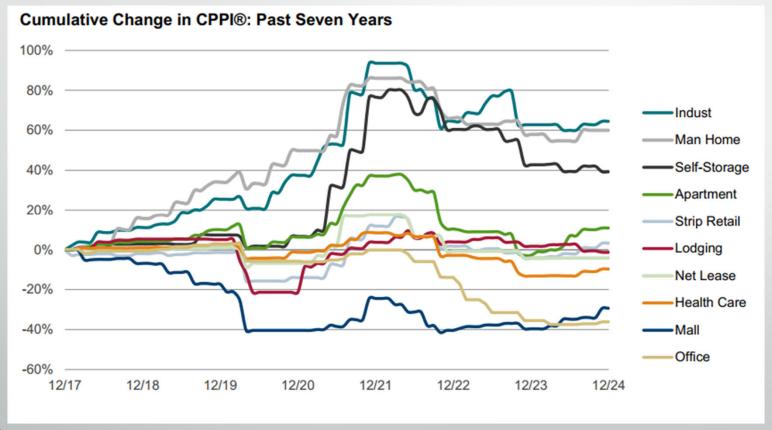
Commercial Property Price Index

Green Street CPPI®: Sector-Level Indexes

| | Index | Change in | Change in Commercial Property Values | | | | | |
|------------------------|-------|------------|--------------------------------------|---------------|--|--|--|--|
| | Value | Past Month | Past 12 Mos | From '22 Peak | | | | |
| All Property | 127.3 | 0.0% | 5% | -18% | | | | |
| Core Sector | 128.3 | 0.0% | 6% | -20% | | | | |
| Apartment | 153.4 | 0.0% | 14% | -20% | | | | |
| Industrial | 215.9 | 0.0% | 1% | -15% | | | | |
| Mall | 91.3 | 0.0% | 17% | -6% | | | | |
| Office | 72.6 | 0.0% | -1% | -36% | | | | |
| Strip Retail | 117.0 | 0.0% | 8% | -11% | | | | |
| Data Center | 109.7 | 0.0% | 5% | -15% | | | | |
| Health Care | 125.4 | 0.0% | 4% | -17% | | | | |
| Lodging | 102.3 | 0.0% | -3% | -10% | | | | |
| Manufactured Home Park | 278.5 | 0.0% | 1% | -14% | | | | |
| Net Lease | 94.3 | 0.0% | 0% | -19% | | | | |
| Self-Storage | 242.1 | 0.0% | -2% | -23% | | | | |

Source: Green Street Commercial Property Price Index January 2025

Commercial Property Price Index



Source: Green Street Commercial Property Price Index January 2025

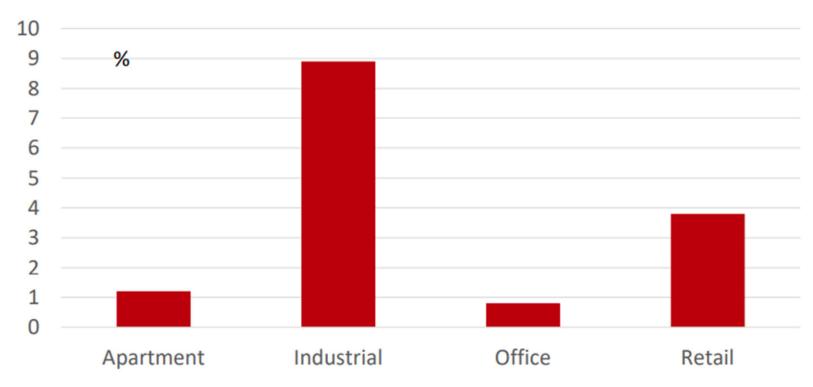
Change in Commercial Loan Lending Standards

| Construction and Land Development Loan | 2022 Q2 | 2023 Q2 | Loans secured by Commercial Building | 2022 Q2 | 2023 Q2 |
|---|---------|---------|--|---------|---------|
| Tightened | 50% | 73% | Tightened | 43% | 68% |
| Unchanged | 48% | 25% | Unchanged | 55% | 32% |
| Eased | 2% | 1% | Eased | 2% | 0% |

Source: Federal Reserve



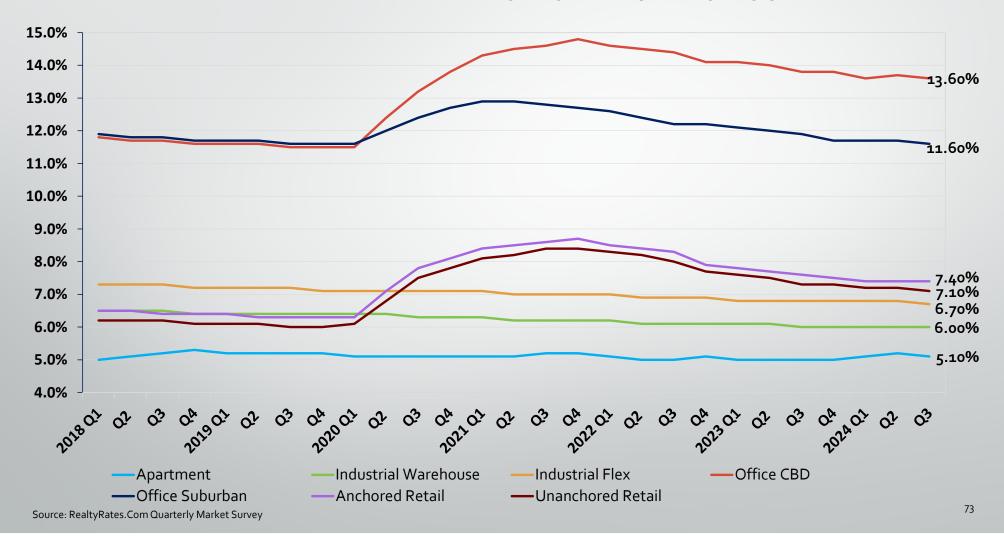
Rent Growth Strongest in Industrial and Weakest in Office



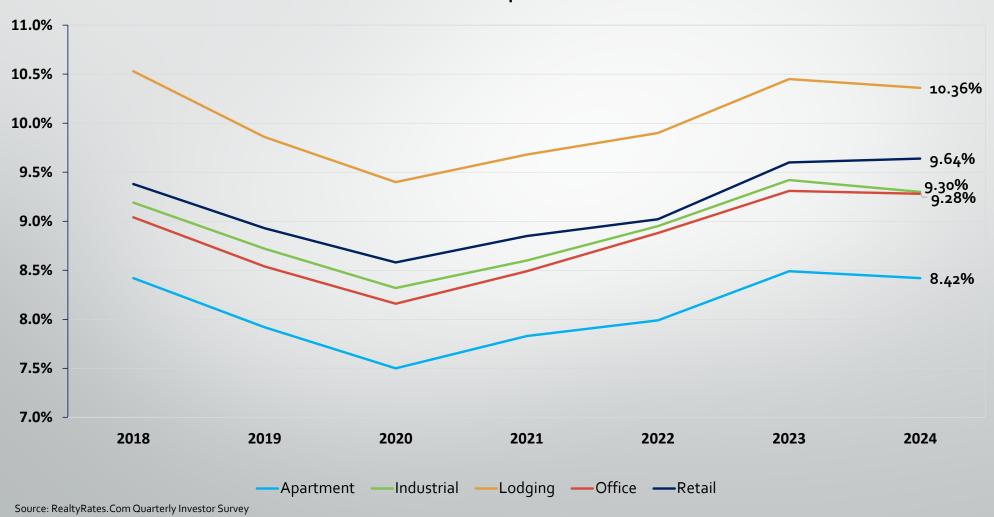
Source: NAR analysis of CoStar data



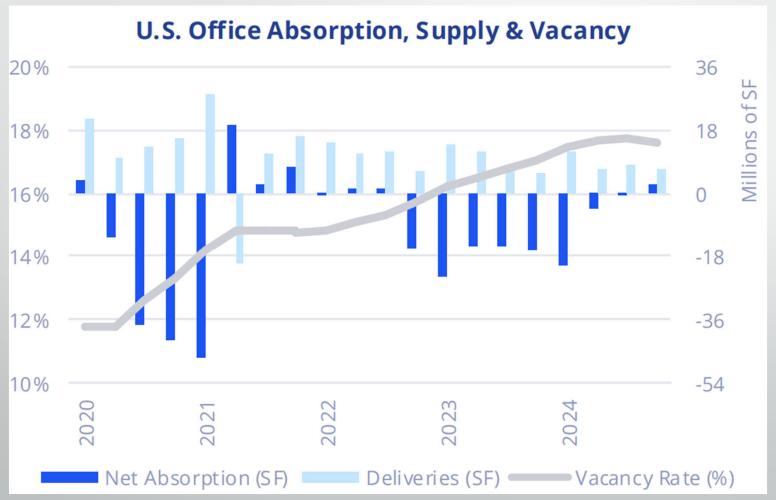
National Vacancy by Property Type



National Cap Rate Trends



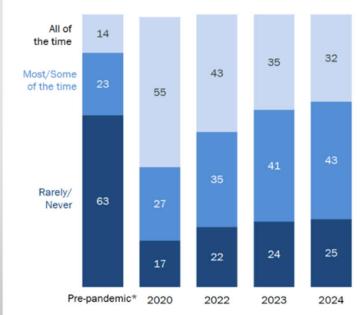
National Office Market



Hybrid Work

Remote work peaked in October 2020; hybrid work is now the most common arrangement for workers with jobs that can be done remotely

Among U.S. workers who say that, for the most part, the responsibilities of their job can be done from home, % saying they work from home ...



* Pre-pandemic data is based on what respondents said in 2024 about their work arrangement before the coronavirus outbreak and does not include those who did not have a job before the pandemic.

Note: Respondents who did not answer are not shown.

Source: Survey of U.S. workers conducted Oct. 7-13, 2024.

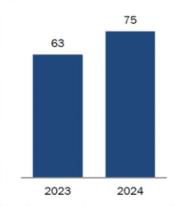
"5 Years Later: America Looks Back at the Impact of COVID-19"

PEW RESEARCH CENTER

Source: Pew Research Center

Growing share of workers required to be in office a certain number of days

Among U.S. workers with teleworkable jobs who are not currently working from home all the time, % saying they are required to work from their workplace a certain number of days per week or month



Note: Based on workers who are not selfemployed and who say their job can be done from home (i.e., "teleworkable"). See topline for full question wording, Source: Survey of U.S. workers conducted Oct. 7-13, 2024.

"5 Years Later: America Looks Back at the Impact of COVID-19"

PEW RESEARCH CENTER

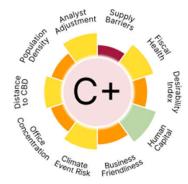


| Market Grade | Nominal Cap Rate 5 | -Yr Fwd M-RevPAF Growth | LT NOI Growth | Risk-Adjusted IRR | Avg. Effective Rent |
|------------------|--------------------|-------------------------|------------------|-------------------|---------------------|
| | 11.8% | 0.7% | -0.7% | 5.0% | \$17.40 |
| (224 out of 334) | (177 out of 334) | (247 out of 334) | (217 out of 334) | (280 out of 334) | (93 out of 334) |
| Market Overview | Supply & Demand | Forecast Scenarios | Valuation | Sales Comps | REIT Properties |

Market Overview

Salisbury: Salisbury, Maryland serves as a thriving hub within the Delmarva Peninsula, offering a dynamic economic environment driven by diverse sectors. The city's economic vitality is strongly influenced by its key industries, including healthcare, education, and manufacturing. As the home to TidalHealth Peninsula Regional Medical Center and Salisbury University, the city's workforce is significantly supported by these institutions. Additionally, the manufacturing industry, featuring prominent companies like Perdue Farms and K&L Microwave, contributes to the local economy. Furthermore, Salisbury's geographical position along major transportation routes enhances its commercial appeal, facilitating commerce and trade. This city exhibits a multifaceted economic landscape, shaped by various influential sectors, thus making it an interesting study for real estate market analysis.

Market Grade







5-Year Forecasts









Office

- Covid sent workers home. That phenomenon is here to stay. Hybrid work!
- Office sector struggled in '24 for fifth straight year. Have not found bottom yet, but probably will during '25. Expect to start seeing modest improvement in '26 with most improvement '28'29.
- Locally our office vacancy rates are fairly low around 3.5%. Primarily because we do not have large office complexes like in urban cities.
- Occupancy rates nationally historically low at <83%
- Limited supply outlook. Constrained new office construction due to current high vacancy rates, elevated construction cost, and lack of debt availability.
- Most new construction is owner occupied.

Industrial

INDUSTRIAL SECTOR FORECASTED AS HIGHEST NOI GROWTH SECTOR THROUGH 2028 The Industrial sector, driven by strong demand, is forecasted to generate the highest annualized net operating income (NOI) growth through 2028. 5-YEAR ANNUALIZED NOI GROWTH RATE PROJECTION BY SECTOR 8.0% **7.3**% 7.0% ◆ LONG-TERM AVERAGE 6.0% 5.3% 4.6% 4.4% 3.9% 3.9% 3.8% 4.0% 3.1% 3.1% 2.0% 2.5% 2.4% 2.2% 2.1% 1.6% 2.0% 0.4% 0.0% Industrial Cold Data Single Health Life Gaming Lodging Ground Tower Net Manuf. Mall Center Storage Sciences Storage Center Home Family Care Lease Lease Rental Source: Green Street, Commercial Property Monthly, May 2024.

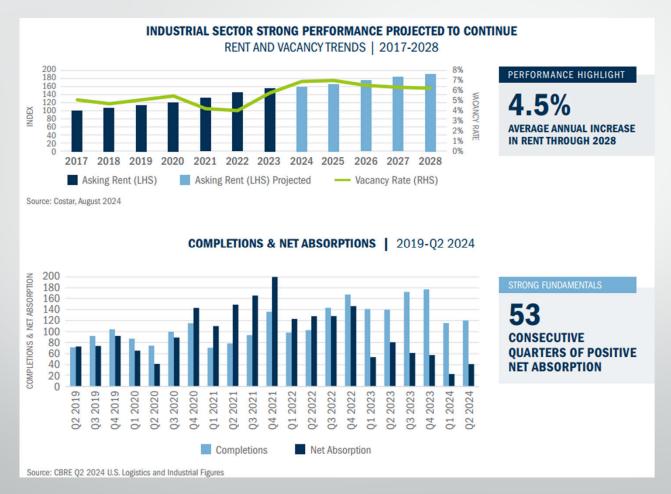
Source: BR Industrial Portfolio

Industrial SMALL BAY SPACES HAVE HAD CONSISTENTLY HIGHER OCCUPANCY RATES SINCE 2017 WAREHOUSE OCCUPANCY BY BUILDING SIZE 98% 97% 96% 94% 93% 92% 2017 Q1 2019 03 2023 Q1 25,000-75,000 SF (Small Bay) 75,000-150,000 SF 150,000-250,000 SF 250,000-500,000 SF 500,000-1,000,000 SF Source: Costar Insight, February 2024 New industrial starts are down significantly potentially creating goldilocks environment in 2025 and beyond. **INDUSTRIAL DELIVERIES** (square feet) 180 **FORECAST** 160 140 120 MILLIONS SF 100 80 60 20 2019 2020 2021 2022 2023

Source: Costar Industrial National Report, August 2024

80 Source: BR Industrial Portfolio

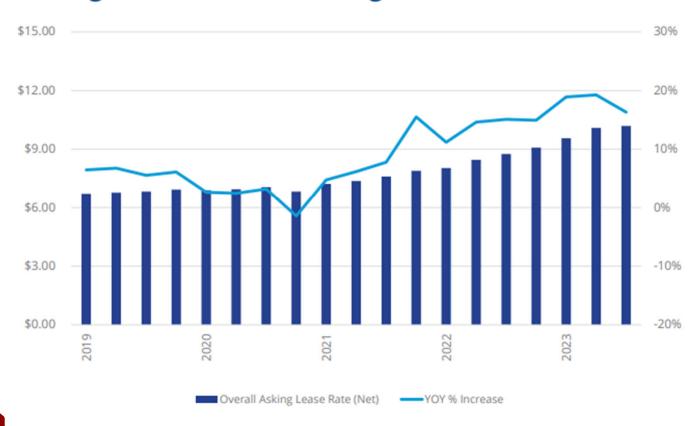
Industrial



Source: BR Industrial Portfolio

National Industrial Market

Average U.S. Industrial Asking Rental Rate









| Market Grade | Nominal Cap Rate 5 | -Yr Fwd M-RevPAF Growth | LT NOI Growth | Risk-Adjusted IRR | Avg. Effective Rent |
|------------------|--------------------|-------------------------|------------------|-------------------|---------------------|
| | 5.6% | 2.6% | 0.3% | 5.8% | \$9.80 |
| (199 out of 334) | (273 out of 334) | (48 out of 334) | (193 out of 334) | (204 out of 334) | (83 out of 334) |
| Market Overview | Supply & Demand | Forecast Scenarios | Valuation | Sales Comps | REIT Properties |

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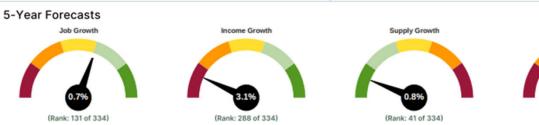




Methodology

M-RevPAF Growth

(Rank: 48 of 334)



Industrial

- Shining star
- Warehouse and distribution space still in high demand as result of the "Amazon Economy"
- Now. Data Centers are Hot! Louden County
- Cases of industrial rents comparable to retail rents
- Delaware vacancy rate is at 2%. Industrial biggest sector in DE. Most is north.
- Landlords want longer terms and higher rental escalations i.e. 4%.
- Sales have probably peaked
- Deliverables have peaked. Next 5 years probably not as good as last 5 yrs, but still strong.

National Retail Market

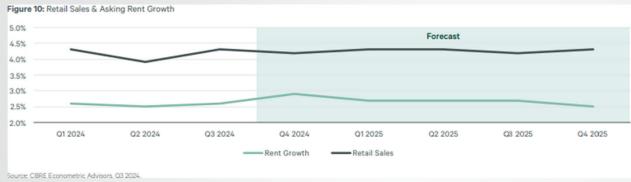
Retail fundamental statistics Q3 2024

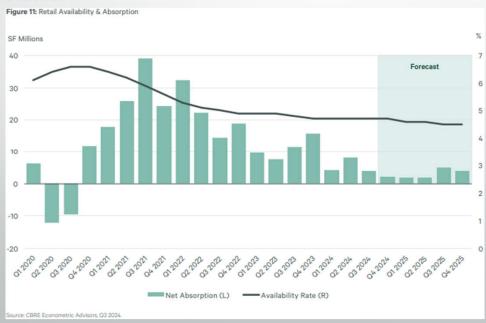
| Vacancy rate 2.5% 8.7% 4.2% 5.9% 4.7% 4.8% | 4,808,761 |
|--|-----------|
| | |
| Net absorption SF 4,229,450 195,080 489,982 120,733 (325,464) (95,703) 4,5 | |
| | 42,978 |
| Net delivered SF 4,318,132 (83,272) 128,907 580,326 440,313 5,3 | 198,880 |
| Under construction SF 30,511,840 3,176,658 935,483 6,701,435 3,494,048 570,497 46, | 748,180 |
| Market asking rent/SF \$24.29 \$34.18 \$27.03 \$24.63 \$23.19 \$30.14 \$ | 25.37 |
| Market asking rent growth Q/Q 0.0% 0.4% 0.6% 0.6% 0.6% 0.4% 0.6% | 0.3% |
| Market asking rent growth Y/Y 1.7% 2.4% 3.2% 3.4% 2.8% 2.7% | 2.3% |

Source: CoStar - National Index markets

Source: JLL United States Retail Outlook Q3 2024

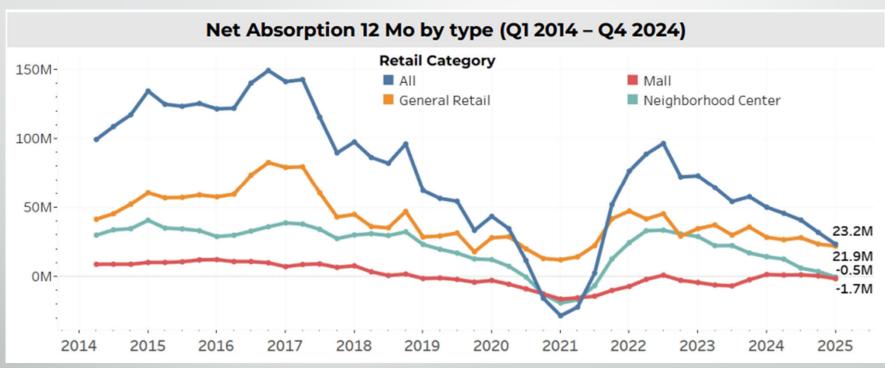
National Retail Market





Source: CBRE 2025 U.S. Real Estate Market Outlook

National Retail



Source: National Association of Realtors Commercial Real Estate Market Insights January 2025

National Retail Average Surveyed Cap Rates

| | Q4 2024 | Q4 2023 |
|-------------------------------|-----------------------------|---------|
| Anchored Centers | 9.78% (-19 basis points) | 9.97% |
| Unanchored Centers | 10.49% (-17 basis points) | 10.66% |
| Free-Standing | 10.14% (-18 basis points) | 10.32% |
| Convenience/Gas | 8.17% (-15 basis points) | 8.32% |
| Restaurants – Fast Food | 11.79% (-31 basis points) | 12.10% |
| Restaurants – Full Service | 13.98% (-29 basis points) | 14.27% |
| Retail – All Types | 9.59% (-18 basis points) | 9.77% |

Sources: Realty Rates Investor Survey Q4 2024 and Q4 2023



WHO IS TODAY'S CONSUMER?



35% BABY BOOMERS (59-77 YRS. OLD)

- » "Me" generation
- » Self righteous and self-centered
- » 1st TV generation
- » 1st divorce generation
- » Very loyal

26% GENERATION X (43-58 YRS. OLD)

- » "Latch key kids"
- » Very individualistic
- » Want to save the neighborhood, not the world
- » Used a pager
- » Loyal to a point

19% MILLENNIALS (27-42 YRS. OLD)

- » They schedule everything!
- » Have no idea what a pager is
- » Huge academic pressure
- » Everything digital please
- » Do not live to work, prefer relaxed work environment
- » No loyalty
- » Online experts









Nominal Cap Rate

7.5%

(211 out of 334)





Market Overview Supply & Demand Forecast Scenarios Valuation Sales Comps **REIT Properties**

5-Yr Fwd M-RevPAF Growth

2.9%

(91 out of 334)

Market Overview

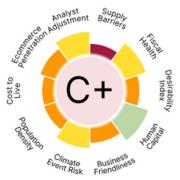
Market Grade

(243 out of 334)

Salisbury: Salisbury, Maryland serves as a thriving hub within the Delmarva Peninsula, offering a dynamic economic environment driven by diverse sectors. The city's economic vitality is strongly influenced by its key industries, including healthcare, education, and manufacturing. As the home to TidalHealth Peninsula Regional Medical Center and Salisbury University, the city's workforce is significantly supported by these institutions. Additionally, the manufacturing industry, featuring prominent companies like Perdue Farms and K&L Microwave, contributes to the local economy. Furthermore, Salisbury's geographical position along major transportation routes enhances its commercial appeal, facilitating commerce and trade. This city exhibits a multifaceted economic landscape, shaped by various influential sectors, thus making it an interesting study for real estate market analysis.

Market Grade

0.8%



Methodology

GreenStreetAl™

5-Year Forecasts





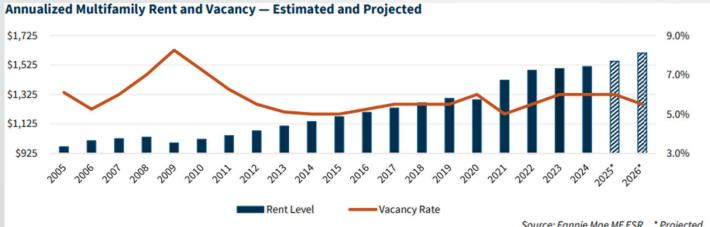


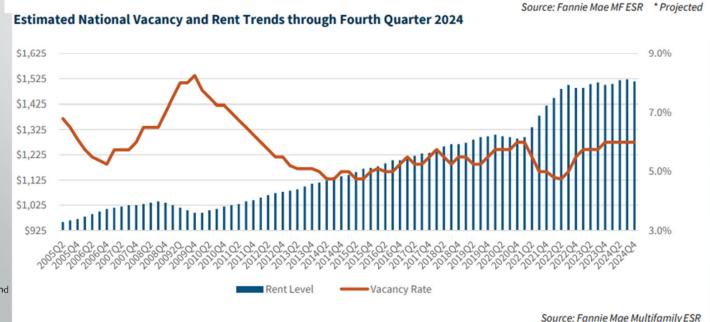


Retail

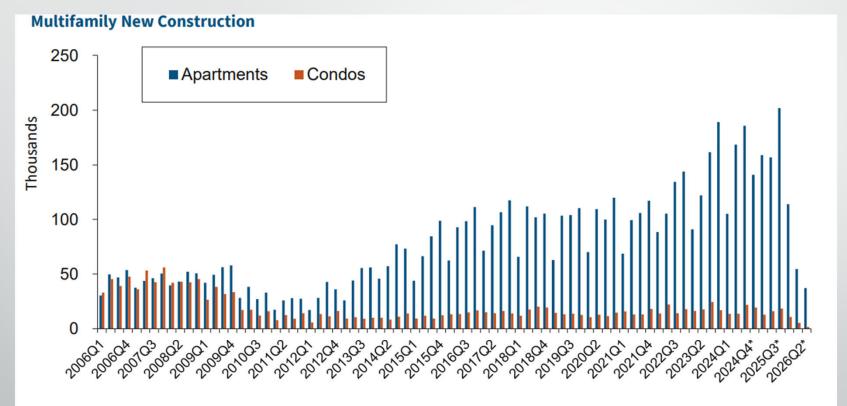
- Big box space getting repurposed
- The "Amazon Economy" has changed retail
- Also seeing different kinds of users in retail spaces. For example, medical is now a big driver. Urgent care, dentist, eye doctor, general practitioner.
- Retail actually projected to do ok
- Lackluster demand for small retailers
- Food related deals most prevalent. Over 70% retail lease deals in BW area food related
- "A" class properties will still do well

National Multifamily





Fannie Mae Multifamily Economic and Market Commentary

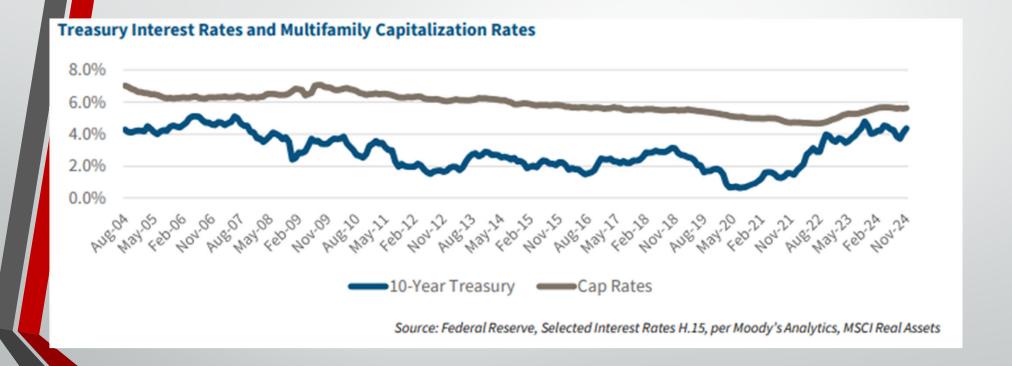


Note: Real Estate Analyzer data is not an actual forecast of activity' it is a monitor of activity reported to-date. As more projects are planned and tracked, figures in future periods might go up.

Source: Dodge Data & Analytics Real Estate Analyzer, December 2024 (2024 completions through October)

* Anticipated completion date.

Fannie Mae Multifamily Economic and Market Commentary





| Market Grade | Nominal Cap Rate 5 | 5-Yr Fwd M-RevPAF Growth | LT NOI Growth | Risk-Adjusted IRR | Avg. Effective Rent |
|------------------|--------------------|--------------------------|------------------|-------------------|---------------------|
| B | 5.9% | 2.1% | 1.3% | 5.8% | \$1,370 |
| (234 out of 334) | (279 out of 334) | (224 out of 334) | (249 out of 334) | (247 out of 334) | (85 out of 334) |
| Market Overview | Supply & Demand | Forecast Scenarios | Valuation | Sales Comps | REIT Properties |

Market Overview

Salisbury: Salisbury, Maryland serves as a thriving hub within the Delmarva Peninsula, offering a dynamic economic environment driven by diverse sectors. The city's economic vitality is strongly influenced by its key industries, including healthcare, education, and manufacturing. As the home to TidalHealth Peninsula Regional Medical Center and Salisbury University, the city's workforce is significantly supported by these institutions. Additionally, the manufacturing industry, featuring prominent companies like Perdue Farms and K&L Microwave, contributes to the local economy. Furthermore, Salisbury's geographical position along major transportation routes enhances its commercial appeal, facilitating commerce and trade. This city exhibits a multifaceted economic landscape, shaped by various influential sectors, thus making it an interesting study for real estate market analysis.

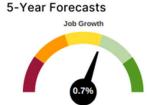
Market Grade





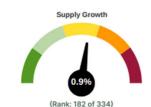
Green Street







Income Growth

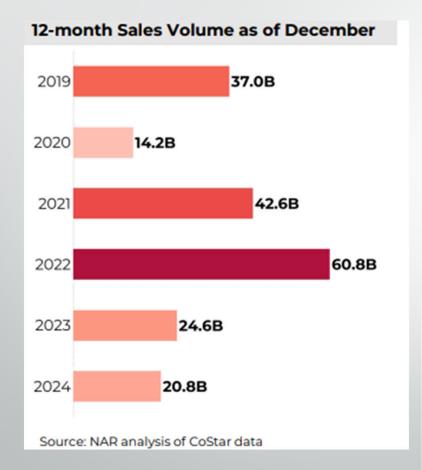


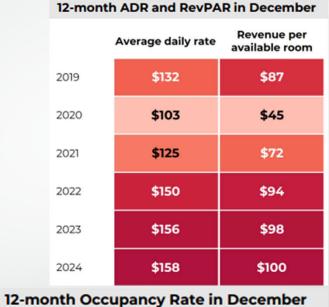


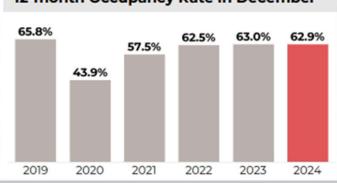
Multi-family/Apartments

- Remains strong with rents flattening out because of increased supply. Low vacancy rates
- Values are simply a math problem
- Local vacancy rates low. Around 5%
- Apartments still projected to be strong regarding rents and relatively low vacancy because single family homes still expensive
- Cap rates still surprisingly low
- Multi-family construction will peak in '25 and begin a major cooldown

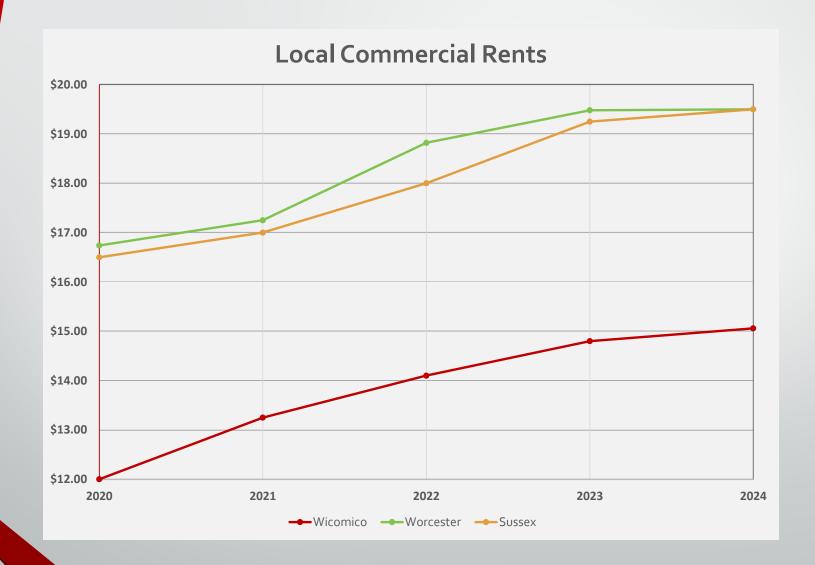
National Hotel Market







Local Commercial Market



Local Commercial Property Sales



Local Commercial Real Estate



Commercial Listings



Source: Bright MLS





2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 Today

Local Rents by Property Type

| OFFICE ALL TYPES (Rent/SF) | | | | |
|----------------------------|-----------------|------------------|---------------|--|
| | <u>Wicomico</u> | <u>Worcester</u> | <u>Sussex</u> | |
| Low | \$9.50 | \$10 | \$9 | |
| High | \$32 | \$38 | \$36 | |
| Predominant | \$13-\$17 | \$15-\$20 | \$15-\$25 | |

| INDUSTRIAL (Rent/SF) | | | | |
|----------------------|-----------------|------------------|---------------|--|
| | <u>Wicomico</u> | <u>Worcester</u> | <u>Sussex</u> | |
| Low | \$4 | \$4 | \$5 | |
| High | \$19 | \$18 | \$18 | |
| Predominant | \$6-\$10 | \$6-\$10 | \$6-\$10 | |

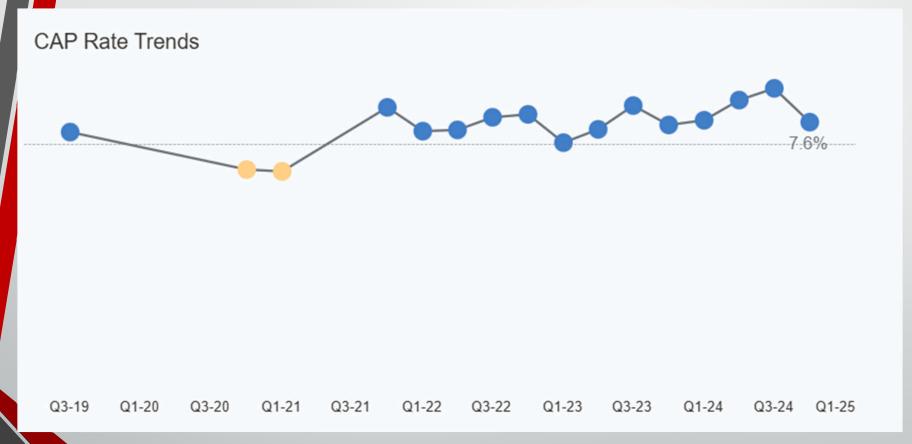
| RETAIL (Rent/SF) | | |
|------------------|-----------------|--|
| | <u>Wicomico</u> | |
| Low | \$8 | |
| High | \$46 | |
| Predominant | \$11-\$18 | |

Cap rates for the 5 Food Groups

- The Jack Riddle slide!
- Industrial
- Lodging
- Multifamily
- Office
- Retail

Cap rates are very property specific. No one size fits all.

Local Cap Rate Salisbury MSA



Local Commercial Cap Rates

| Property Type | Low | High | Predominant |
|---------------|-------|--------|-------------|
| Apartments | 4.15% | 15.99% | 5.50-8.00% |
| Industrial | 4.51% | 10.5% | 6.00-8.00% |
| Lodging | 4.07% | 10.54% | 7.00-10.00% |
| Office | 5.43% | 11.54% | 7.00%-9.00% |
| Retail | 4.43% | 10.73% | 6.00-8.00% |

^{*}Local Commercial Data from our internal database (MD Eastern Shore Counties, 3 DE Counties & VA Eastern Shore Counties)

Ocean City Hotel Market – Mid-Summer 2023 Report







Hotel Occupancy

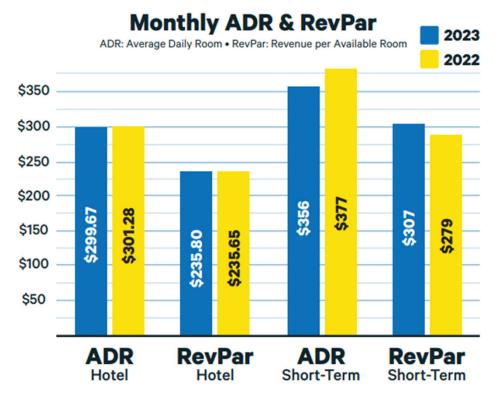
78.7%

LY: 78.2%

Short-Term Occupancy

86%

LY: 74%



Source: Chart taken from Ococean.com – Ocean City, MD Tourism Metrics

Ocean City



TOURISM REPORT

JULY 2024



SHORT TERM RENTAL

Occupancy

ADR

RevPAR

82%

\$348

Available Listings

Booked Listings

8,285 8,079

Ag Land

| County, State | # of Sales | Acres Sold | Avg. Price/Acre |
|------------------|------------|------------|-----------------|
| Baltimore, MD | 14 | 841 | \$14,025 |
| Caroline, MD | 28 | 3,356 | \$9,652 |
| Carroll, MD | 30 | 1,956 | \$13,023 |
| Cecil, MD | 9 | 523 | \$11,993 |
| Charles, MD | 8 | 234 | \$10,876 |
| Dorchester, MD | 23 | 2,062 | \$8,835 |
| Frederick, MD | 23 | 1,562 | \$13,235 |
| Harford, MD | 12 | 776 | \$11,635 |
| Kent, MD | 18 | 2,675 | \$13,699 |
| Queen Anne's, MD | 15 | 1,470 | \$11,593 |
| Somerset, MD | 7 | 657 | \$8,350 |
| Talbot, MD | 11 | 1,206 | \$16,393 |
| Washington, MD | 16 | 1,542 | \$8,594 |
| Wicomico, MD | 18 | 1,027 | \$8,720 |
| Worcester, MD | 10 | 556 | \$7,580 |
| Kent, DE | 10 | 785 | \$12,218 |
| Sussex, DE | 11 | 975 | \$11,491 |
| Accomack, VA | 13 | 685 | \$5,424 |

| County, State | # of Sales | Acres Sold | Avg. Price/Acre |
|------------------|------------|------------|-----------------|
| Baltimore, MD | 16 | 865 | \$5,609 |
| Caroline, MD | 20 | 821 | \$3,149 |
| Carroll, MD | 28 | 867 | \$4,559 |
| Cecil, MD | 13 | 718 | \$4,018 |
| Charles, MD | 21 | 2,407 | \$3,107 |
| Dorchester, MD | 25 | 3,303 | \$3,067 |
| Frederick, MD | 19 | 653 | \$4,702 |
| Harford, MD | 14 | 869 | \$4,532 |
| Kent, MD | 14 | 1,011 | \$3,763 |
| Queen Anne's, MD | 17 | 1,113 | \$4,169 |
| Somerset, MD | 10 | 633 | \$2,833 |
| Talbot, MD | 12 | 839 | \$5,643 |
| Washington, MD | 13 | 955 | \$3,165 |
| Wicomico, MD | 26 | 1,655 | \$2,829 |
| Worcester, MD | 14 | 1,552 | \$2,370 |
| Kent, DE | 14 | 894 | \$4,400 |
| Sussex, DE | 22 | 2,623 | \$3,372 |
| Accomack, VA | 17 | 1,011 | \$1,955 |

Source: The Land Group 2025 Land Report

Ag Land

- Maryland: Average tillable values for the lower shore have remained around \$8,000 per acre. Middle to upper Eastern Shore (Talbot/Caroline north to Cecil) land values increased, along with demand for production scale agriculture ground. Western Shore counties have a wide range of values depending on geography and land use trends.
- Delaware: Kent County tillable land witnessed an increase in average to +/- \$12,200 per acre. Sussex County tillable per acre value decreased to +/- \$11,491.
- Virginia: Accomack County per acre value saw a \$600+ increase in average value per tillable acre.

- Maryland: Lower shore counties value per wooded acre ranged between +/- \$2,300 to +/- \$3,000. Upper Shore timber values ranged between +/- \$2,800 to +/- \$5,000 per acre. Western Shore counties vary highly, based on geography with a per acre range between +/- \$3,000 to +/- \$5,600 per wooded acre.
- Delaware: Sussex County's average value per wooded acre remained almost the same at \$3,372 per acre (\$3,386 in 2024 Land Report).
- Virginia: Through 690+/- acres sold in Accomack County, the average value per wooded acre increased slightly to \$1,955 per acre.

Source: The Land Group 2025 Land Report

2025 Commercial Real Estate Predictions

- Will be solid and very much mirror 2024. Existing trends continue.
- Low inventory continues to be biggest challenge
- Hopefully fed makes a couple rate reductions to help commercial capital markets.
- Challenge Sellers still want high prices, but buyers cost of capital has doubled. Something has to give..... Price!
- Some positives: Inflation cooling off (maybe), construction costs have tempered, still historic low inventories, near full employment, and demand still exceeds supply for some sectors (like industrial).
- Locally Sussex County still wins the Oscar!! The Beat Goes On!!
- However, sustainability of Sussex County growth? Comes with growing pains
- Delmarva remains an attractive real estate market with a variety of housing options including resort and non-resort. Great healthcare, university, relatively low taxes, affordable real estate, recreational opportunities, and high quality of life. A Covid escape!
- 2025 will be a solid year for most sectors.
- Temper sellers expectations